



THE SPORTS BETTING NETWORK

VSIN, The Sports Betting Network, is the first sports media company dedicated to providing news, analysis, and proprietary data to the millions of Americans who make sports betting a multibillion-dollar industry.

Fueled by award-winning broadcasters and legendary oddsmakers, the network informs and entertains with the latest sports betting news and industry trends on multiple platforms.

VSIN has newsroom studios in the sports books at the South Point Hotel, Casino, and Spa and the Circa Resort and Casino in Las Vegas as well as satellite studios in leading gaming properties across the country.

VSIN is owned by DraftKings Inc. (DKNG).



The New York Times

Supreme Court Ruling Favors Sports Betting

WASHINGTON — The Supreme Court [struck down a 1992 federal law](#) on Monday that effectively banned commercial sports betting in most states, opening the door to legalizing the estimated \$150 billion in illegal wagers on professional and amateur sports that Americans make every year.

May 14, 2018



Supreme Court strikes down ban on sports betting

The justices declared unconstitutional a law passed by Congress a quarter century ago that forced states to keep sports gambling bans on the books. The 6-3 decision clears the way for other states to join Nevada in allowing bets to be placed on individual games.

May 14, 2018

THE WALL STREET JOURNAL.

Supreme Court Ruling Opens Door to Sports Betting

WASHINGTON—The Supreme Court opened the door to legal sports betting across the country by invalidating federal prohibitions on such wagers, in a ruling Monday that could mark a groundbreaking shift for sports leagues, fans and casinos.

Updated May 14, 2018 7:17 p.m. ET



39% of adult Americans – about 100 million people – are either current or potential future sports bettors.

46% of current sports bettors in newly legalized states report that legalization has led to an increase in sports betting frequency.

Nearly 8 in 10 Americans support legalizing sports betting in their state.

63% of Americans support the Supreme Court's ruling that struck down the sports betting ban.

*Current and Future Sports Betting Behavior Post-PASPA
A survey conducted by the American Gaming Association*

69% MALE

younger 45% sports bettors 25-34 demo

diverse 41% multi-cultural

educated 53% bachelor's degree or better

earners annual income \$50,000+



VSIN Audience



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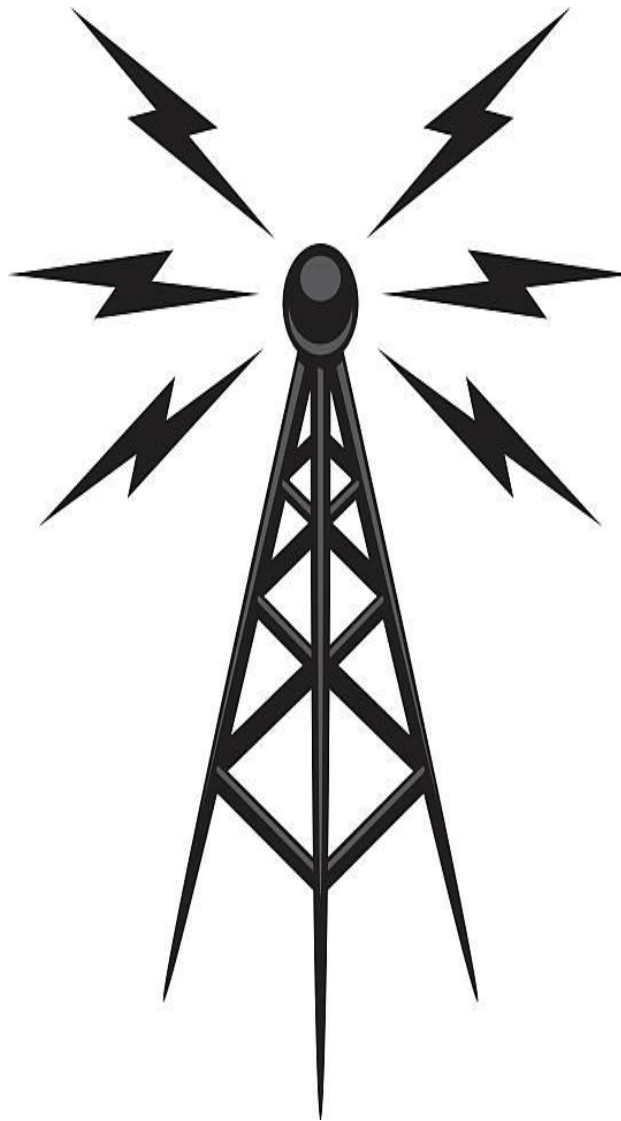


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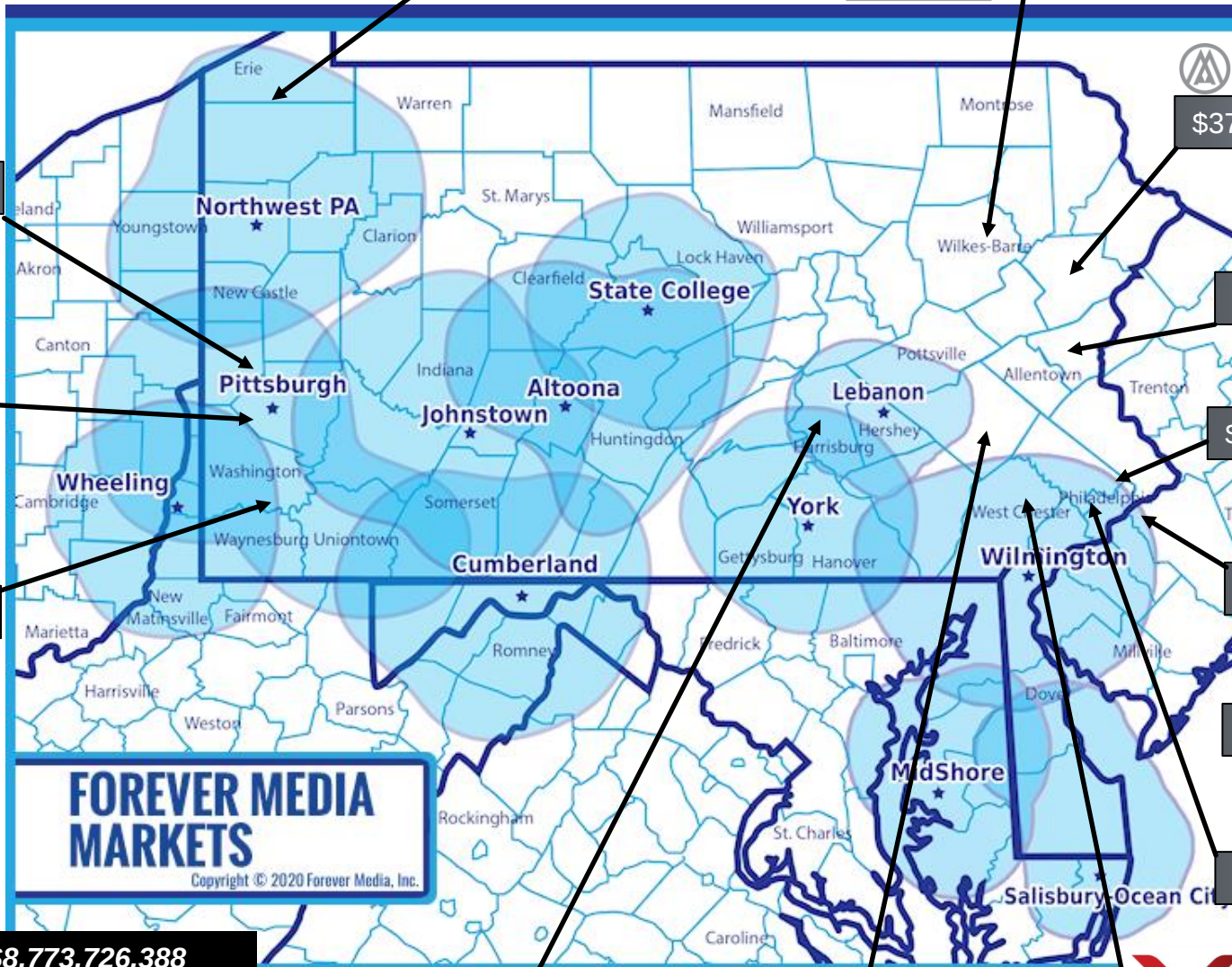
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MORGANTOWN

\$282,836,203

*Since 2018, \$8,773,726,388
has been wagered on sports
in Pennsylvania, including
\$7,725,254,306 bet via sports
apps.*

Since 2018, three Delaware casinos have handled \$395,769,699 in sports bets. Mobile/online sports betting is not available in the state.

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“People mistakenly look at sports bettors as people who only spend money on their bets. That’s simply not true. No advertising category is off the table. Our listeners have mortgages and need home repairs. They have kids and save for college, invest in the stock market, and buy cars. They take care of their pets and their parents. They’re educated, higher-earners and are younger than most talk radio audiences. We’ve found the sports betting format to be a very attractive audience for our advertisers.”



PAUL KELLY

PRESIDENT/GENERAL MANAGER

LONGPORT MEDIA, LLC

ATLANTIC CITY, NJ



THE SPORTS BETTING NETWORK

VSiN has more than 100 hours of live weekly programming, bringing you the best in sports betting coverage from Las Vegas and sportsbooks across the country.

additional hours of live coverage everyday, plus new hosts and shows!

WEEKDAYS (All Times ET)

- 7 -10 a.m. [Follow The Money](#) with [Mitch Moss](#) & [Pauly Howard](#)
- 10 a.m.–Noon [A Numbers Game](#) with [Gill Alexander](#)
- Noon–2 p.m. [The Lombardi Line](#) with [Michael Lombardi](#) & [Patrick Meagher](#)
- 2-3 p.m. **Odds On** with [Mike Palm](#) & [Amal Shah](#)
- 3-4 p.m. [Betting Across America](#) with [Mike Pritchard](#) & [Josh Appelbaum](#)
- 4-5 p.m. [The Edge](#) with [Matt Youmans](#) & [Jonathan Von Tobel](#)
- 5-6 p.m. [My Guys In The Desert](#) with [Stormy Buonantony](#)
- 6-7 p.m. [Rush Hour](#) with [Danny Burke](#)
- 7-10 p.m. [Prime Time Action](#) with [Gill Alexander](#) & **Matt Brown**
- 10 p.m. - 1 a.m. [The Night Cap](#) with [Tim Murray](#) & [Shaun King](#)
- 1 a.m. - 4 a.m. **The LookAhead** with [Scott Seidenberg](#) (replay from 4-7am)
- FRIDAY: 1 a.m. - 4 a.m. [The Greg Peterson Experience](#) with **Greg Peterson**



THE SPORTS BETTING NETWORK

SATURDAY:

- 8 - 10 a.m. *Point Spread Saturday* with [Femi Abebefe](#) & [Amal Shah](#)
- 10 a.m. - Noon [The Lombardi Line](#) with [Michael Lombardi](#) & [Patrick Meagher](#)
- Noon - 6 p.m. [Betting Across America](#) with [Dave Ross](#) & [Wes Reynolds](#)
- 6 - 9 p.m. *Pro Football Blitz* with [James Salinas](#) & [Brady Kannon](#)
- 9 p.m. - 1 a.m. [BetCenter](#) with *Jeff Parles, Ben Wilson*
- 1 a.m. - 4 a.m. [The Greg Peterson Experience](#) with *Greg Peterson*

SUNDAY:

- 8 - 10 a.m. *VSiN Sunday Preview* with [Femi Abebefe](#) & [Mike Pritchard](#)
- 10 a.m. - Noon [The Lombardi Line](#) with [Michael Lombardi](#) & [Patrick Meagher](#)
- Noon - 1 p.m. *THE Pre-Game Show* with [Femi Abebefe](#)
- 1 - 8 p.m. *The Green Zone* with [Dave Ross](#) & [Wes Reynolds](#)
- 8 - 11 p.m. *Pro Football Blitz* with [James Salinas](#) & [Brady Kannon](#)
- 11 p.m. - 1 a.m. *Opening Lines* with [Matt Youmans](#) and [Jonathan Von Tobel](#)
- 1 a.m. - 7 a.m. *The Lookahead* with [Scott Seidenberg](#)



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