



YAHOO!
SPORTS RADIO



This is an e-mail that we received from former WLNC-AM station owner & morning host Fred Fox. Mr. Fox is referring to our Saturday morning "Sports Flash" update that included a game story about Friday night's Scotland County High School football game.

DATE: Sat, Oct 23, 2010 8:52 am

Edit Draft SUBJECT: a-#1-sat report/10/23

FROM: Fred Fox fredbfox@yahoo.com

TO: Mike Sinnott TheSportsFlash@aol.com

. . . you went to the top of the charts, this morning...fyi, as the # 1 high school sports reporter in the tar heel state . . .i made it to my first scots fb game this year last night....what a friggin' game...i came home, stayed up til 2 am--and slept-in til 8:12 this morning—missing the wlnc sports at 6:30--7--7:30 and 8.....but---it was the most gripping moments when she finally dropped in --mike in the morning, with sportscast---i was there last night, when we went from being down 40 to 14, into the 4th quarter, to winng 41 to 40---and YOU GAVE A REPORT THAT SOUNDED LIKE YOU WERE IN THE STANDS, NEXT TO ME...jez that was good--i really could not have done better----- but --for the first time since 1977 i ain't the original Saturday morning qb anymore....thanx for readin this ...ferd/ home/sat am/10/23





"The Sport Flash" Radio Network is the one of the most useful pieces of Sports Radio programming I have used in the 13 years I have been programming stations. It is easy to use, customized for my particular market, always reliable and has a network quality sound and production feel. If you have the opportunity to use the Sports Flash Network and chose not to you are doing your station, your listeners and yourself a disservice."

**Seth Harp
Program Director/Host
ESPN 102.1 FM
Cumulus Broadcasting
214 Television Circle
Savannah, GA 31406
912-629-5858**





MEMORANDUM

To: Mike Sinnott

Fr: Jeffrey M. Andrulonis, CRMC

Re: Thank you for your service

Mike, this memo is long overdue! I want to thank you for the quality of your sports-casts that we air every day over our group of eight Radio stations here in Olean, NY/Bradford, PA (Arbitron #224).

“The Sports Flash” consistently delivers both local and national sports news and scores to our audience in a credible way. More importantly from a business standpoint, you include name mentions of our sports sponsors in your sportscasts in a way local business owners appreciate.

Our automation system handles the downloads of the .mp3s that you provide automatically. The morning team verifies the download is there—and it sounds like we have a live, local sportscaster on the air all morning long.

Thanks again—it's a pleasure working with you!

