

YSR-TSF Radio Network
Traffic
Week of March 24, 2014

COMMERCIALS

NONE OF THE FOLLOWING COMMERCIALS AIR ON NEWS/TALK & RUSH LIMBAUGH STATIONS.

SPOT	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
A	PROG1047-FITB0263	TURBO4453-ROLAIDS	BOLG038-DRAFTKNG-3	PROG1037-L4-MRE	TURBO4453-FITB0263
B	NAR1311-GEICO1928	BOLG038-DRAFTKNG-3	PXAF1535-TURBO4453	BOLG038-DRAFTKNG-3	ADVATO2262-2332
C	BOLG038-DRAFTKNG-3	PROG1040-FITB0263	PROG1038-FITB0263	ADVATO2306-TURBO4453	BOLG038-DRAFTKNG-3
D	QUICK-DRAFTKNG-3	QUICK-DRAFTKNG-3	QUICK-DRAFTKNG-3	QUICK-ADVATO2332	QUICK-ADVATO2332

“D” is for AFTERNOONS on selected stations, including: Nashville; Denver; and Miami.

For those RUSH stations, run QUICK-DRAFTKNG

DO NOT AIR THE FOLLOWING COMMERCIAL ON ANY RELIGIOUS STATIONS, INCLUDING CHRISTIAN TALK AND CONTEMPORARY

CHRISTIAN: BOLG0380. This includes: WTIS-AM in Tampa; WCBR-AM (KY); WEKC-AM (KY); WBFC-AM/FM (KY); WYWY-AM (KY); WJRM-AM (NC); WJSF-FM (NC); WELS-FM (NC); WCVB-AM (NC); WRSC-AM (NC); WWWC-AM (NC); WFGN-AM (SC); KNNK-FM (TX); KNGR-AM (TX); KTXJ-FM (TX); WMON-AM (WV); WJYP-AM (WV); WSCW-AM (WV); WOAY-AM (WV); and WPMO-AM (MS).

Replace ALL BOLG038-DRAFTKNG with QUICK-DRAFTKNG.

BILLBOARDS

QUICKEN – ALL STATIONS

DRAFT KINGS BILLBOARDS for the following stations: ALL of the Rome-Atlanta stations; 93.7 The Dawg & The Planet in Huntington, WV; and ESPN Upstate in Greenville, SC; 640 SPORTS in MIAMI.

BILLBOARD COPY: Draft Kings – dot - com

Draft Kings – dot – com is America’s favorite one-day fantasy sports site. Play for FREE with promo code “STADIUM”