

YSR-TSF Radio Network
Traffic
Week of March 17, 2014

COMMERCIALS

NONE OF THE FOLLOWING COMMERCIALS AIR ON NEWS/TALK & RUSH LIMBAUGH STATIONS.

SPOT	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
A	BOLG038-DRAFTKNG	QSRA4003-FITB0263	PXAF1535-L4-MRBLG1R	PROG1037-SELSUNITCH	BOLG038-DRAFTKNG
B	DRAFTKNG-L4-MRBLG1R	BOLG038-DRAFTKNG	QSRA4003-FITB0263	BOLG038-DRAFTKNG	FITB0263-L4-MRE
C	FITB0263-PXAF1535	DRAFTKNG-PROG1038	BOLG038-DRAFTKNG	FITB0263-L4-MRE	PROG1036-DRAFTKNG
D	QUICK-DRAFTKNG	QUICK-DRAFTKNG	QUICK-DRAFTKNG	QUICK-DRAFTKNG	QUICK-DRAFTKNG

"D" is for AFTERNOONS on selected stations, including: Nashville; Denver; and Miami.

For those RUSH stations, run QUICK-DRAFTKNG

DO NOT AIR THE FOLLOWING COMMERCIAL ON ANY RELIGIOUS STATIONS, INCLUDING CHRISTIAN TALK AND CONTEMPORARY

CHRISTIAN: BOLG0380. This includes: WTIS-AM in Tampa; WCBR-AM (KY); WEKC-AM (KY); WBFC-AM/FM (KY); WYWY-AM (KY); WJRM-AM (NC); WJSF-FM (NC); WELS-FM (NC); WCVB-AM (NC); WRSC-AM (NC); WWWC-AM (NC); WFGN-AM (SC); KNNK-FM (TX); KNGR-AM (TX); KTXJ-FM (TX); WMON-AM (WV); WJYP-AM (WV); WSCW-AM (WV); WOAY-AM (WV); and WPMO-AM (MS).

Replace ALL BOLG038-DRAFTKNG with QUICK-DRAFTKNG.

BILLBOARDS

QUICKEN – ALL STATIONS

DRAFT KINGS BILLBOARDS for the following stations: ALL of the Rome-Atlanta stations; 93.7 The Dawg & The Planet in Huntington, WV; and ESPN Upstate in Greenville, SC; 640 SPORTS in MIAMI.

BILLBOARD COPY: Draft Kings – dot - com

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