

YSR-TSF Radio Network
Traffic
Week of March 10, 2014

COMMERCIALS

NONE OF THE FOLLOWING COMMERCIALS AIR ON NEWS/TALK & RUSH LIMBAUGH STATIONS.

SPOT	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
A	JDEERE- HTC7002	QSRA400-PXAF1535	PROG1037-QSRA400	PROG1036-GC1411A	JDEERE- HTC7002
B	PROG1037-SELSUNITCH	JDEERE- HTC7002	ADVATO1882-NAR	JDEERE- HTC7002	PROG1047-ADVATO1882
C	GM-BUICK-RPW10	PROG1038-ICYR3005	JDEERE- HTC7002	GEICO-ADVATO1230	GC1411B-SELSUNITCH
D	QUICKEN-SIMGRN1	QUICKEN-SIMGRN3	QUICKEN-SIMGRN8	QUICKEN-SIMGRN1	QUICKEN-SIMGRN3

“D” is for AFTERNOONS on selected stations, including: Nashville; Denver; and Miami.

For **JOHN DEERE**, there are market-specific spots that we need to rotate for the following markets:
ABILENE, TX; CHATTANOOGA, TN; CHICAGO; CLEVELAND, OH (WTUZ); FRESNO, CA; KANSAS; KENTUCKY; LOUISVILLE; BILOXI; NASHVILLE;
OKLAHOMA CITY; OREGON; ORLANDO; ROCHESTER, NY; SAN ANGELO, TX; SAVANNAH; MICHIGAN; TOLEDO; TULSA.

For those RUSH stations, run **QUICKEN-REV.**

BILLBOARDS

QUICKEN – ALL STATIONS

EXCEPT:

GEXA ENERGY – TEXAS

SPARK ENERGY – SELECTED MARKETS

JOHN DEERE BILLBOARDS for the following stations: ALL of the Rome-Atlanta stations; 93.7 The Dawg & The Planet in Huntington, WV; and
ESPN Upstate in Greenville, SC; 640 SPORTS in MIAMI.

BILLBOARD COPY: John Deere presents....

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