

YSR-TSF Radio Network
Traffic
Week of January 27, 2014

COMMERCIALS

NONE OF THE FOLLOWING COMMERCIALS AIR ON NEWS/TALK & RUSH LIMBAUGH STATIONS.

SPOT	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
A	EXRAWL-ICY3000	BOLG0380 -NAR1323	PROG1040-GC14053	PROG1047-ADVATO257	EXRAWL-NASM-AWE
B	GEICO11777-TURBO4513	PROG1038-EXRAWL	LCBG1042- BOLG0402	GC14053-EXRAWL	ADVATO261- BOLG0380
C	PROG1036-NASM-AWE	MRC-LOWT	EXRAWL-TURBO4513	ADVATO268- BOLG0380	ADVATO257-GC14053
D	MRC-LOWT	QUICKEN-NASM-AWE	MRC-LOWT	QUICKEN-NASM-AWE	MRC-LOWT

"D" is for AFTERNOONS on selected stations, including: Nashville; Denver; and Miami.

DO NOT AIR THE FOLLOWING COMMERCIAL ON ANY RELIGIOUS STATIONS, INCLUDING CHRISTIAN TALK AND CONTEMPORARY

CHIRISTIAN: BOLG0380. This includes: WTIS-AM in Tampa; WCBR-AM (KY); WEKC-AM (KY); WBFC-AM/FM (KY); WYWY-AM (KY); WJRM-AM (NC); WJSF-FM (NC); WELS-FM (NC); WCVB-AM (NC); WRSC-AM (NC); WWWC-AM (NC); WFGN-AM (SC); KNNK-FM (TX); KNGR-AM (TX); KTXJ-FM (TX); WMON-AM (WV); WJYP-AM (WV); WSCW-AM (WV); WOAY-AM (WV); and KPMO-AM (MS).

Replace the highlighted updates with the following:

TUESDAY: **BOLG0380-NAR1323** replace with **QUICKEN-NAR1323**

WEDNESDAY: **LCBG1042-BOLG0402** replace with **LCBG1042-QUICKEN**

THURSDAY: **ADVATO268-BOLG0380** replace with **ADVATO268-QUICKEN**

FRIDAY: **ADVATO261-BOLG0380** replace with **ADVATO261-QUICKEN**

For those RUSH stations, run **QUICKEN-REV.**

BILLBOARDS

QUICKEN – ALL STATIONS

EXCEPT:

GEXA ENERGY – TEXAS

SPARK ENERGY – SELECTED MARKETS