

YSR-TSF Radio Network
Traffic
Week of January 20, 2014

COMMERCIALS

NONE OF THE FOLLOWING COMMERCIALS AIR ON NEWS/TALK & RUSH LIMBAUGH STATIONS.

SPOT	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
A	BOLG0380 -EXRAWL	MRC-LOWT	PROG1038-TURBO4483	GC14043-NASM-NYR	BOLG0380 -EXRAWL
B	PROG1036-LUMBER4	BOLG0402 -EXRAWL	QUICKEN-PREPH23032	BOLG0402 -EXRAWL	GC14043-NASM-NYR
C	QUICKEN-NASM-NYR	PROG1037-TURBO4443	BOLG0380 -EXRAWL	PROG1040-TURBO4493	MRC-LOWT
D	MRC-LOWT	MRC-LOWT	MRC-LOWT	MRC-LOWT	MRC-LOWT

DO NOT AIR THE FOLLOWING COMMERCIAL ON ANY RELIGIOUS STATIONS, INCLUDING CHRISTIAN TALK AND CONTEMPORARY

CHRSITIAN: BOLG0380. This includes: WTIS-AM in Tampa; WCBR-AM (KY); WEKC-AM (KY); WBFC-AM/FM (KY); WYWY-AM (KY); WJRM-AM (NC); WJSF-FM (NC); WELS-FM (NC); WCVB-AM (NC); WRSC-AM (NC); WWWC-AM (NC); WFGN-AM (SC); KNNK-FM (TX); KNGR-AM (TX); KTXJ-FM (TX); WMON-AM (WV); WJYP-AM (WV); WSCW-AM (WV); WOAY-AM (WV); and KPMO-AM (MS).

Replace the highlighted updates with the following:

Monday: **BOLG0380-EXRAWL** replace with **QUICKEN-EXRAWL**

Tuesday: **BOLG0402-EXRAWL** replace with **QUICKEN-EXRAWL**

Wednesday: **BOLG0380-EXRAWL** replace with **QUICKEN-EXRAWL**

Thursday **BOLG0402-EXRAWL** replace with **QUICKEN-EXRAWL**

Friday: **BOLG0380-EXRAWL** replace with **QUICKEN-EXRAWL**

"D" is for AFTERNOONS on selected stations, including: Nashville; Denver; and Miami.

For those RUSH stations, run **QUICKEN-REV.**

BILLBOARDS

QUICKEN LOANS – ALL STATIONS

EXCEPT:

GEXA ENERGY – TEXAS

SPARK ENERGY – SELECTED MARKETS