

YSR-TSF Radio Network
Traffic
Week of October 28, 2013

COMMERCIALS

THE FOLLOWING COMMERCIALS DO NOT AIR ON ANY RUSH LIMBAUGH STATION

SPOT	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
A	SEARS3035-WALMRT1710	BERRYMAN-DKINGS	SEARS3035-ROBITUSS	SPIKETV-R12	SEARS3035-DKINGS
B	SPIKETV-R12	SEARS3035-WALMRT1740	BERRYMAN-DKINGS	SEARS3035-ROBITUSS	SPIKETV-R13
C	SPIKETV-R12	SEARS3035-ROBITUSS	SPIKETV-R12	SEARS3035-BERRYMAN	SEARS3035-ROBITUSS
D	QUICKEN	FAN DUEL	QUICKEN	FAN DUEL	QUICKEN

Replace the highlighted updates with the following:
GC1344-DKINGS & WALMRT1200-DKINGS

“D” is for AFTERNOONS on selected stations, including: Nashville; Denver; and Miami.

For those RUSH stations, rotate **FAN DUEL & QUICKEN LOANS**.

SATURDAY & SUNDAY: ROTATE QUICKEN LOANS & FAN DUEL.

BILLBOARDS

QUICKEN LOANS – ALL STATIONS

EXCEPT:

GEXA ENERGY - TEXAS

SPECIAL NOTE FOR TEXAS: For all spots with “DKINGS” replace with “GEXA-30”