

YSR-TSF Radio Network
Traffic
Week of October 21, 2013

COMMERCIALS

THE FOLLOWING COMMERCIALS DO NOT AIR ON ANY RUSH LIMBAUGH STATION

SPOT	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
A	CITMAGIC-NASM-NOPAY	CITMAGIC-PFIZERADVIL	ROLTAB-PFIZERADVIL	CITMAGIC-NASM-NOPAY	NBCDRACULA-CITMAGIC
B	SEARS3034-DKINGS	BERRYMAN-DKINGS	BERRYMAN-DKINGS	BERRYMAN-DKINGS	SEARS3034-DKINGS
C	FANDUEL	CITMAGIC-DKINGS	QUICKEN	BERRYMAN-DKINGS	BERRYMAN-WALMART012
D	FAN DUEL	QUICKEN	FAN DUEL	QUICKEN	FAN DUEL

Replace the highlighted updates with the following:
GC1344-DKINGS & WALMRT1200-DKINGS

“D” is for AFTERNOONS on selected stations, including: Nashville; Denver; and Miami.

For those RUSH stations, rotate **FAN DUEL & QUICKEN LOANS**.

SATURDAY & SUNDAY: ROTATE QUICKEN LOANS & FAN DUEL.

BILLBOARDS

QUICKEN LOANS – ALL STATIONS

EXCEPT:

GEXA ENERGY - TEXAS

SPECIAL NOTE FOR TEXAS: For all spots with “DKINGS” replace with “GEXA-30”