

YSR-TSF Radio Network
Traffic
Week of October 14, 2013

COMMERCIALS

THE FOLLOWING COMMERCIALS DO NOT AIR ON ANY RUSH LIMBAUGH STATION

SPOT	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
A	WALMRT156-DKINGS	WALMRT157-DKINGS	NASM1330-ROLIIQ300	GC1344-BOLG333	GC1344-BOLG333
B	CITMAGIC-DKINGS	QUICKEN	CITMAGIC-DKINGS	GC1344-BOLG351	GC1344-BOLG351
C	FANDUEL	CITMAGIC-DKINGS	QUICKEN	WALMRT1580-DKINGS	WALMRT1200-BOLG351
D	FAN DUEL	QUICKEN	FAN DUEL	QUICKEN	FAN DUEL

DO NOT AIR THE FOLLOWING COMMERCIALS ON ANY RELIGIOUS STATIONS, INCLUDING CHRISTIAN TALK AND CONTEMPORARY CHIRSIITIAN: BOLG333 AND BOLG351. This includes: WTIS-AM in Tampa; WCBR-AM (KY); WEKC-AM (KY); WBFC-AM/FM (KY); WYWY-AM (KY); WJRM-AM (NC); WJSF-FM (NC); WELS-FM (NC); WCVB-AM (NC); WRSC-AM (NC); WWWC-AM (NC); WFGN-AM (SC); KNNK-FM (TX); KNGR-AM (TX); KTXJ-FM (TX); WMON-AM (WV); WJYP-AM (WV); WSCW-AM (WV); WOAY-AM (WV).

Replace the highlighted updates with the following:
GC1344-DKINGS & WALMRT1200-DKINGS

“D” is for AFTERNOONS on selected stations, including: Nashville; Denver; and Miami.

For those RUSH stations, rotate **FAN DUEL & QUICKEN LOANS.**

SATURDAY & SUNDAY: ROTATE QUICKEN LOANS & FAN DUEL.

BILLBOARDS

QUICKEN LOANS – ALL STATIONS

EXCEPT:

GEXA ENERGY - TEXAS

SPECIAL NOTE FOR TEXAS: For all spots with “DKINGS” replace with “GEXA-30”