



TSF Radio Network, LLC BARTER AGREEMENT

THE PARTIES:

(a) TSF Radio Network, LLC (NETWORK)

Michael J. Sinnott

1516 Lytell Johnne's Path

Williamston, MI 48895

(P) 517-927-4570

(F) 517-655-1761

E-Mail: TheSportsFlash@aol.com or mike@TheSportsFlash.com

(b) WRJW-AM, Pearl River Communications, Inc. (AFFILIATE)

Station Contact: M. Delores Wood, GM

2438 Highway 43 South

Picayune, MS 39466

PH: 601-798-4835

FAX: 601-798-9755

E-Mail: wriwradio@bellsouth.net

Signature: _____ agrees to the provisions of this barter contract with TSF Radio Network, LLC.

NETWORK agrees to the following:

1. NETWORK agrees to deliver three (3) updates each weekday to AFFILIATE radio station;
2. NETWORK will deliver the updates in exchange for commercial inventory that NETWORK will include in the updates, delivering the content and commercial as a self-contained feature;
3. If requested, AFFILIATE will provide NETWORK with an affidavit of performance for the airing of the NETWORK updates and/or commercials;



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4. AFFILIATE has the right to sell local sponsors to the NETWORK reports, and NETWORK anchors will include the AFFILIATE sponsors in the opening and closing billboards of our NETWORK reports. AFFILIATE is responsible for providing accurate copy to the NETWORK.

AFFILIATE agrees to the following:

1. Air NETWORK updates on AFFILIATE radio station in exchange for airing NETWORK commercials;
2. If requested, AFFILIATE will provide affidavit of performance for the airing of NETWORK commercials;
3. NETWORK will include AFFILIATE sponsors in NETWORK updates, but AFFILIATE is responsible for providing NETWORK with accurate copy and releases NETWORK from any fiduciary responsibility for AFFILIATE commercial.

NETWORK and AFFILIATE agree to a ONE-YEAR contract with the start date of _____. Either party can terminate the contract with a written notification, including via e-mail, 30 days prior to contract's termination.

NETWORK agrees to abide by AFFILIATE'S commercial policies, provided that the AFFILIATE provides those policies to the NETWORK.

NETWORK grants market-exclusivity for the AFFILIATE in the Atlanta, Georgia radio market and extends this exclusivity to all Lincoln Financial Media stations in the market, if they choose to air the NETWORK reports.

NETWORK agrees to the guidelines contained in this BARTER AGREEMENT. With the above signature of the designated AFFILIATE representative, AFFILIATE agrees to the terms of this BARTER AGREEMENT.



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