



TSF Radio Network, LLC BARTER AGREEMENT

THE PARTIES:

(a) TSF Radio Network, LLC (NETWORK)

Michael J. Sinnott

1516 Lytell Johnes Path

Williamston, MI 48895

(P) 517-927-4570

(F) 517-655-1761

E-Mail: TheSportsFlash@aol.com or mike@TheSportsFlash.com

(b) WPIE-AM (AFFILIATE)

Taughannock Media, LLC

Station Contact: Jeremy Menard

3100 N. Triphammer Road, Suite 100

Lansing, NY 14882

PHONE: 607-533-0057

E-Mail: jeremym@espnithaca.com

Signature: _____ agrees to the provisions of this barter contract with TSF Radio Network, LLC.

NETWORK agrees to the following:

1. NETWORK agrees to deliver two(2) sports reports each weekday afternoon for AFFILIATE;
2. NETWORK agrees to deliver three (3) sports reports each Saturday and Sunday morning for AFFILIATE;
3. NETWORK will deliver the updates without the NETWORK commercial included in the reports;
4. AFFILIATE has the right to sell local sponsors to the NETWORK reports, and NETWORK will air local advertising "billboard" messages that will be embedded in AFFILIATES music bed, when appropriate.



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5. NETWORK agrees to a 1:1 commercial to update ratio and to no more than two (2) 60-second commercials on AFFILIATE station each weekday and three (3) 60-second commercials each weekend or 16 network commercials for the seven-day week, Monday-Sunday.
6. NETWORK agrees to traffic barter commercial, run-of-schedule (ROS), Monday-Sunday, 5A-7P on NETWORK affiliate, provided
7. NETWORK will provide AFFILIATE with traffic instructions for the airing of NETWORK commercials.

AFFILIATE agrees to the following:

1. Air NETWORK sports reports and NETWORK commercials run-of-schedule (ROS), Monday-Sunday, 5A-7P on NETWORK affiliate, according to the traffic instructions submitted by NETWORK;
2. AFFILIATE agrees to air NETWORK reports a minimum of two(2) times each weekday on AFFILIATE and a minimum of three (3) updates on Saturday and Sunday mornings on AFFILIATE for a total of sixteen (16) 60-second commercials each week.
3. NETWORK will include AFFILIATE sponsors in NETWORK updates, but AFFILIATE is responsible for providing NETWORK with accurate copy and releases NETWORK from any fiduciary responsibility for AFFILIATE commercial.

NETWORK and AFFILIATE agree to a ONE-YEAR contract with the start date of _____. Either party can terminate the contract with a written notification, including via e-mail, 30 days prior to contract's termination.

NETWORK agrees to abide by AFFILIATE'S commercial policies, provided that the AFFILIATE provides those policies to the NETWORK.

NETWORK agrees to the guidelines contained in this BARTER AGREEMENT. With the above signature of the designated AFFILIATE representative, the AFFILIATE agrees to the terms of this BARTER AGREEMENT.

"The Sports Flash" Radio Network - Your teams. Your scores.
Mike Sinnott - 517-927-4570 - TheSportsFlash@aol.com - www.TheSportsFlash.com



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