



## ***TSF Radio Network, LLC BARTER AGREEMENT***

### **THE PARTIES:**

#### **(a) TSF Radio Network, LLC (NETWORK)**

Michael J. Sinnott

1516 Lytell Johnes Path

Williamston, MI 48895

(P) 517-927-4570

(F) 517-655-1761

E-Mail: [TheSportsFlash@aol.com](mailto:TheSportsFlash@aol.com) or [mike@TheSportsFlash.com](mailto:mike@TheSportsFlash.com)

#### **(b) WMEN-AM (AFFILIATE)**

Station Contact: Chris Koval

2100 Park Central Blvd. North, Suite 100

Pompano Beach, FL 33064

P: 954-315-1515

E-Mail: [ckoval@jamescrystal.com](mailto:ckoval@jamescrystal.com)

Signature: \_\_\_\_\_ agrees to this contract.

NETWORK agrees to the following:

1. Delivery of six (6) sports reports each weekday for AFFILIATE radio station (WMEN-AM) in exchange for three (3) barter commercials, 60-seconds each, or three minutes each weekday or 15-minutes each week on each AFFILIATE station.
2. AFFILIATE has the right to sell local sponsors to the NETWORK reports, and NETWORK anchors will include the AFFILIATE sponsors in the opening and closing billboards of our NETWORK reports. AFFILIATE is responsible for providing accurate copy to the NETWORK.
3. When there is no LOCAL sponsor for the "billboards" of the LOCAL reports, then NETWORK will include NETWORK sponsor as the "billboard" for the LOCAL reports.
4. AFFILIATE agrees to air NETWORK commercials, Monday-Friday, run of schedule (ROS), 6AM-7PM.



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5. NETWORK will provide AFFILIATE with traffic instructions for the ROS schedule and the affiliate will generate an affidavit of performance for the airing of the NETWORK commercials.
6. AFFILIATE has the unlimited right to air NETWORK reports;
7. AFFILIATE can sell local sponsors to the updates and provide the copy to NETWORK and the NETWORK will include the local sponsors in the NETWORK updates;
8. AFFILIATE accepts all responsibility for providing accurate copy to the NETWORK for the local sponsors and AFFILIATE accepts all fiduciary responsibility for the airing of the local sponsors. NETWORK relinquishes all financial claim on local sponsorships that are sold by AFFILIATE and the airing of local sponsor copy is a FREE service provided by NETWORK to AFFILIATE.
9. NETWORK agrees that this is a market-exclusive agreement, covering the MIAMI-FT. LAUDERDALE-WEST PALM BEACH designated market area (DMA).

AFFILIATE agrees to the following:

1. Air NETWORK sports reports and NETWORK 60-second commercials a minimum of three (3) times each weekday on each AFFILIATE station for a total of 3-minutes each day or 15-minutes each week;
2. Provide NETWORK with affidavit that indicates when NETWORK commercials aired on AFFILIATE radio station.

NETWORK and AFFILIATE agree to a ONE-YEAR contract with the starting date of February 13, 2013. Either party can terminate the contract with a written notification, including via e-mail, 30 days prior to contract's termination.

NETWORK agrees to abide by AFFILIATE'S commercial policies, provided that the AFFILIATE provides those policies to the NETWORK.

NETWORK agrees to the guidelines contained in this BARTER AGREEMENT. With the above signature of the designated AFFILIATE representative, the AFFILIATE agrees to the terms of this BARTER AGREEMENT.



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