



TSF Radio Network, LLC BARTER AGREEMENT

THE PARTIES:

(a) TSF Radio Network, LLC (NETWORK)

Michael J. Sinnott

1516 Lytell Johnes Path

Williamston, MI 48895

(P) 517-927-4570

(F) 517-655-1761

E-Mail: TheSportsFlash@aol.com or mike@TheSportsFlash.com

(b) SUN COAST RADIO (WLQH-AM & WZCC-AM) (AFFILIATE)

Station Contact: John Elliott

174 NE 351 Highway

Cross City, FL 32628

OFFICE: 352-498-0304

E-Mail: john@suncoastradio.com

Signature: _____ agrees to the provisions of this barter contract with TSF Radio Network, LLC.

NETWORK agrees to the following:

1. NETWORK agrees to deliver three (3) sports reports each weekend morning (SATURDAY and SUNDAY) to AFFILIATE;
2. NETWORK will deliver the updates as a self-contained feature with the commercial included in the reports;
3. NETWORK will deliver two (2) afternoon updates to air at 4:30 PM and 5:30 PM on SATURDAY and SUNDAY afternoon;
4. AFFILIATE has the right to sell local sponsors to the NETWORK reports, and NETWORK anchors will include the AFFILIATE sponsors in the opening and closing billboards of our NETWORK reports. AFFILIATE is responsible for providing accurate copy to the NETWORK.



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5. NETWORK agrees to a 1:1 commercial to update ratio and to no more than three (3) 60-second commercials on AFFILIATE station.
6. AFFILIATE can replace NETWORK commercial after the NETWORK commercial has aired three times on AFFILIATE radio station.

AFFILIATE agrees to the following:

1. Air NETWORK sports reports and NETWORK commercials as a self-contained feature that includes the NETWORK commercial;
2. AFFILIATE agrees to air NETWORK reports as a self-contained feature that includes NETWORK commercial;
3. NETWORK will include AFFILIATE sponsors in NETWORK updates, but AFFILIATE is responsible for providing NETWORK with accurate copy and releases NETWORK from any fiduciary responsibility for AFFILIATE commercial.

NETWORK and AFFILIATE agree to a ONE-YEAR contract with the start date of _____. Either party can terminate the contract with a written notification, including via e-mail, 30 days prior to contract's termination.

NETWORK agrees to abide by AFFILIATE'S commercial policies, provided that the AFFILIATE provides those policies to the NETWORK.

NETWORK agrees to the guidelines contained in this BARTER AGREEMENT. With the above signature of the designated AFFILIATE representative, the AFFILIATE agrees to the terms of this BARTER AGREEMENT.

"The Sports Flash" Radio Network - Your teams. Your scores.
Mike Sinnott - 517-927-4570 - TheSportsFlash@aol.com - www.TheSportsFlash.com



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