



TSF Radio Network, LLC BARTER AGREEMENT

THE PARTIES:

(a) TSF Radio Network, LLC (NETWORK)

Michael J. Sinnott

1516 Lytell John's Path

Williamston, MI 48895

(P) 517-927-4570

(F) 517-655-1761

E-Mail: TheSportsFlash@aol.com or mike@TheSportsFlash.com

(b) REDDING RADIO's KNRO-AM & KQMS-AM (AFFILIATE)

Station Contact: Duane Davis, Operations Manager

3360 Alta Mesa Drive

Redding, CA 96002

PH: (530) 226-9500

Fax: (530) 221-4940

E-Mail: duane@reddingradio.com

Signature: _____ agrees to the provisions of this barter contract with TSF Radio Network, LLC.

NETWORK agrees to the following:

1. NETWORK agrees to deliver three (3) customized local sports reports each weekday for both AFFILIATE stations;
2. For KNRO-AM, NETWORK agrees to deliver three (3) updates as a self-contained feature that includes the NETWORK commercial as an immediate adjacency to the NETWORK report;
3. For KNRO-AM, NETWORK agrees that AFFILIATE can sell local sponsors to the updates and NETWORK will include the local sponsor in the NETWORK reports;



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4. For KQMS-AM, NETWORK agrees to deliver three (3) updates without the NETWORK commercial included;
5. For KQMS-AM, NETWORK retains the rights to the opening/closing billboards of the reports for NETWORK sponsors;
6. For KNRO-AM, AFFILIATE has the unlimited right to sell local sponsors to the NETWORK reports, and NETWORK anchors will include the AFFILIATE's local sponsors in the opening and closing billboards of our NETWORK reports;
7. AFFILIATE is responsible for providing accurate copy to the NETWORK.
8. AFFILIATE assumes all fiduciary responsibility for the local sponsorships that are included in the NETWORK reports;

AFFILIATE agrees to the following:

1. Air NETWORK sports reports on AFFILIATE radio stations;
2. Air NETWORK barter commercials on KNRO-AM as a self-contained feature with NETWORK commercial attached;
3. Air NETWORK billboards on updates for KQMS-AM; and,
4. Provide NETWORK with an affidavit of performance for the NETWORK's barter commercials, if requested.

NETWORK and AFFILIATE agree to a ONE-YEAR contract with the start date of January 13, 2014, as determined by the parties to the contract. Either party can terminate the contract with a written notification, including via e-mail, 30 days prior to contract's termination.

NETWORK agrees to abide by AFFILIATE'S commercial policies, provided that the AFFILIATE provides those policies to the NETWORK.

NETWORK agrees to the guidelines contained in this BARTER AGREEMENT. With the above signature of the designated AFFILIATE representative, the AFFILIATE agrees to the terms of this BARTER AGREEMENT.

"The Sports Flash" Radio Network - Your teams. Your scores.
Mike Sinnott - 517-927-4570 - TheSportsFlash@aol.com - www.TheSportsFlash.com



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