



## ***TSF Radio Network, LLC BARTER AGREEMENT***

### **THE PARTIES:**

#### **(a) TSF Radio Network, LLC (NETWORK)**

Contact: Michael J. Sinnott

1516 Lytell Johnes Path

Williamston, MI 48895

(P) 517-927-4570

(F) 517-655-1761

E-Mail: [TheSportsFlash@aol.com](mailto:TheSportsFlash@aol.com) or [mike@TheSportsFlash.com](mailto:mike@TheSportsFlash.com)

#### **(b) CBS Radio Riverside – KRAK-AM (AFFILIATE)**

Contact: Harvey Wells, Senior VP & Market Manager

900 East Washington Street, #315

Colton, CA 92324

PH: 909-825-9525

E-Mail: [Harvey.wells@cbsradio.com](mailto:Harvey.wells@cbsradio.com)

PRINT NAME, TITLE: \_\_\_\_\_

Signature: \_\_\_\_\_ agrees to this contract.

NETWORK agrees to the following:

1. Delivery of three (3) 2:00 "Sports Flash" updates each weekday for AFFILIATE station, KRAK-AM.
2. NETWORK agrees to receive three (3) commercials in consideration for the airing of the updates on AFFILIATE station with a maximum of three (3) commercials each weekday. NETWORK agrees to a 1:1 update to commercial ratio with a maximum of three (3) commercials per day.
3. NETWORK will deliver the updates with the barter commercial attached as a self-contained feature.



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4. AFFILIATE has the unlimited right to air NETWORK reports and can replace NETWORK barter commercial after it has aired three (3) times on AFFILIATE station.
5. AFFILIATE can sell local sponsors to the updates and provide the copy to NETWORK and the NETWORK will include the local sponsors in the NETWORK updates;
6. AFFILIATE accepts all responsibility for providing accurate copy to the NETWORK for the local sponsors and AFFILIATE accepts all fiduciary responsibility for the airing of the local sponsors. NETWORK relinquishes all financial claim on local sponsorships that are sold by AFFILIATE and the airing of local sponsor copy is a service provided by NETWORK to AFFILIATE.

AFFILIATE agrees to the following:

1. Air NETWORK sports reports on each AFFILIATE station;
2. AFFILIATE agrees to provide NETWORK with a update to commercial ratio of 1:1 with a maximum of three (3) NETWORK commercials each weekday on AFFILIATE.
3. AFFILIATE can replace the NETWORK commercial after it has aired three (3) times on AFFILIATE with AFFILIATE commercial.
4. Provide NETWORK with an affidavit of performance for the airing of the NETWORK commercials, if requested.

NETWORK and AFFILIATE agree to a ONE-YEAR contract with the start date of February 18, 2013. Either party can terminate the contract with a written notification, including via e-mail, 30 days prior to contract's termination, but AFFILIATE agrees to air NETWORK commercials until the completion of the affiliate agreement, even if AFFILIATE is no longer airing NETWORK programming.

NETWORK agrees to abide by AFFILIATE'S commercial policies, provided that the AFFILIATE provides those policies to the NETWORK.

NETWORK agrees to the guidelines contained in this BARTER AGREEMENT. With the above signature of the designated AFFILIATE representative, the AFFILIATE agrees to the terms of this BARTER AGREEMENT.



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