



TSF Radio Network, LLC BARTER AGREEMENT

THE PARTIES:

(a) TSF Radio Network, LLC (NETWORK)

Michael J. Sinnott

1516 Lytell Johnes Path

Williamston, MI 48895

(P) 517-927-4570

(F) 517-655-1761

E-Mail: TheSportsFlash@aol.com or mike@TheSportsFlash.com

(b) KCSI-FM & KOAK-AM (AFFILIATE)

Station Contact: Jerry Dietz

1991 Ironwood Ave

Red Oak, Iowa

OFFICE: 712-623-2584

E-Mail: kcsi@kcsifm.com

Signature: _____ agrees to the provisions of this barter contract with TSF Radio Network, LLC.

NETWORK agrees to the following:

1. NETWORK agrees to deliver three (3) sports reports each weekday morning for AFFILIATE station;
2. NETWORK agrees to deliver the update as either (check one): (a)_____ a self-contained feature that includes the NETWORK commercial; or (b)_____ without the NETWORK commercial included in the update, in which case NETWORK will send traffic instructions for the commercials to AFFILIATE, which would air run-of-schedule (ROS), Monday-Friday, 6:00 AM – 7:00 PM;
3. NETWORK agrees to a 1:1 update-to-commercial ratio with NETWORK receiving no more than three (3), 60-second updates each weekday, and AFFILIATE can replace NETWORK commercial after the NETWORK commercial has aired three times on AFFILIATE radio station;



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4. AFFILIATE has the right to sell local sponsors to the NETWORK reports, and NETWORK anchors will include the AFFILIATE sponsors in the opening and closing billboards of our NETWORK reports. AFFILIATE is responsible for providing accurate copy to the NETWORK.

AFFILIATE agrees to the following:

1. AFFILIATE agrees to air NETWORK reports as either a self-contained feature that includes the NETWORK commercial or without the NETWORK commercial;
2. If NETWORK is to traffic its barter commercial, the AFFILIATE agrees to air NETWORK commercial run-of-schedule (ROS), Monday-Friday, 6A-7P;
3. AFFILIATE agrees to provide NETWORK with an affidavit of performance for the NETWORK commercials that air on AFFILIATE;
4. NETWORK will include AFFILIATE sponsors in NETWORK updates, but AFFILIATE is responsible for providing NETWORK with accurate copy and releases NETWORK from any fiduciary responsibility for AFFILIATE commercial.
- 5.

NETWORK and AFFILIATE agree to a ONE-YEAR contract with the start date of _____. Either party can terminate the contract with a written notification, including via e-mail, 30 days prior to contract's termination.

NETWORK agrees to abide by AFFILIATE'S commercial policies, provided that the AFFILIATE provides those policies to the NETWORK.

NETWORK agrees to the guidelines contained in this BARTER AGREEMENT. With the above signature of the designated AFFILIATE representative, the AFFILIATE agrees to the terms of this BARTER AGREEMENT.



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