



## ***TSF Radio Network, LLC BARTER AGREEMENT***

### **THE PARTIES:**

#### **(a) TSF Radio Network, LLC (NETWORK)**

Michael J. Sinnott

1516 Lytell Johnne's Path

Williamston, MI 48895

(P) 517-927-4570

(F) 517-655-1761

E-Mail: [TheSportsFlash@aol.com](mailto:TheSportsFlash@aol.com) or [mike@TheSportsFlash.com](mailto:mike@TheSportsFlash.com)

#### **(b) FIRST NATCHEZ RADIO GROUP (WQNZ-FM, et al.) (AFFILIATE)**

Station Contact: Matt Price, Operations Manual

Post Office Drawer 768

Natchez, MS 39121

PH: 601-442-4895

E-Mail: [mattpdq@gmail.com](mailto:mattpdq@gmail.com)

Signature: \_\_\_\_\_ agrees to the provisions of this barter contract with TSF Radio Network, LLC.

NETWORK agrees to the following:

1. NETWORK agrees to deliver three (3) updates each weekday to AFFILIATE radio station(s);
2. NETWORK will deliver the updates in exchange for commercial inventory based on the AFFILIATE's choice of the following: (a) \_\_\_\_\_ three (3) sixty-second (60) commercials each weekday that will air run-of-schedule, 6:00 AM – 7:00 PM, Monday-Friday on AFFILIATE station(s); (b) \_\_\_\_\_ three (3) sixty-second (60) commercials that are included with the NETWORK updates as a self-contained feature; or \_\_\_\_\_ NETWORK retains billboard inventory for the updates and does not receive commercial inventory in exchange for the updates unless AFFILIATE sells "billboard" inventory to a local sponsor;



1516 Lytell Johnne's Path

Williamston, MI 48895

(517) 927-4570

F: (517) 655-1761

[mike@TheSportsFlash.com](mailto:mike@TheSportsFlash.com)

3. AFFILIATE will provide NETWORK with an affidavit of performance for the airing of the NETWORK updates and/or commercials;
4. AFFILIATE has the right to sell local sponsors to the NETWORK reports, and NETWORK anchors will include the AFFILIATE sponsors in the opening and closing billboards of our NETWORK reports. AFFILIATE is responsible for providing accurate copy to the NETWORK.

AFFILIATE agrees to the following:

1. Air NETWORK commercials run-of-schedule, 6:00 AM – 7:00 PM, Monday-Friday on AFFILIATE radio station;
2. AFFILIATE will provide affidavit of performance for the airing of NETWORK commercials;
3. NETWORK will include AFFILIATE sponsors in NETWORK updates, but AFFILIATE is responsible for providing NETWORK with accurate copy and releases NETWORK from any fiduciary responsibility for AFFILIATE commercial.

NETWORK and AFFILIATE agree to a ONE-YEAR contract with the start date of \_\_\_\_\_. Either party can terminate the contract with a written notification, including via e-mail, 30 days prior to contract's termination.

NETWORK agrees to abide by AFFILIATE'S commercial policies, provided that the AFFILIATE provides those policies to the NETWORK.

NETWORK grants market-exclusivity for the AFFILIATE in the Atlanta, Georgia radio market and extends this exclusivity to all Lincoln Financial Media stations in the market, if they choose to air the NETWORK reports.

NETWORK agrees to the guidelines contained in this BARTER AGREEMENT. With the above signature of the designated AFFILIATE representative, AFFILIATE agrees to the terms of this BARTER AGREEMENT.



1516 Lytell Johnes Path  
Williamston, MI 48895  
(517) 927-4570  
F: (517) 655-1761  
[mike@TheSportsFlash.com](mailto:mike@TheSportsFlash.com)