



CENTRAL BANK "Sports Flash" powered by Yahoo! Sports Radio – 2013

Month	April (40) \$418.00	May (40) \$418.00	June (50) \$522.50	July (40) \$418.00	August (40) \$418.00	Sept (50) \$522.50	Oct (40) \$418.00	Nov (40) \$522.50	Dec (50) \$463.25	
C: \$17.45	20 C - \$349.00	20 C - \$349.00	25 C - \$436.25	20 C - \$349.00	20 C - \$349.00	25 C - \$436.25	20 C - \$349.00	20 C - \$349.00	25 C - \$436.25	
B: \$3.45	20 B - \$69.00	20 B - \$69.00	25 B - \$86.25	20 B - \$69.00	20 B - \$69.00	25 B - \$86.25	20 B - \$69.00	20 B - \$69.00	25 B - \$86.25	
Station	April	May	June	July	August	Sept	Oct	Nov	Dec	TOTAL
WMOH-AM CINCINNATI (N/T/S)	\$418.00	\$418.00	\$522.50	\$418.00	\$418.00	\$522.50	\$418.00	\$418.00	\$522.50	\$4,075.50
WQKC-AM LOUISVLE (Sports)	\$418.00	\$418.00	\$522.50	\$418.00	\$418.00	\$522.50	\$418.00	\$418.00	\$522.50	\$4,075.50
WHIR-AM DANVILLE (News/Talk)	\$418.00	\$418.00	\$522.50	\$418.00	\$418.00	\$522.50	\$418.00	\$418.00	\$522.50	\$4,075.50
WCBR-AM RICHMOND (Gospel)	\$418.00	\$418.00	\$522.50	\$418.00	\$418.00	\$522.50	\$418.00	\$418.00	\$522.50	\$4,075.50
WBFC-A/F STANTON (Gospel)	\$418.00	\$418.00	\$522.50	\$418.00	\$418.00	\$522.50	\$418.00	\$418.00	\$522.50	\$4,075.50
C: \$17.45	100-\$1,745.00	100-\$1,745.00	125-\$2,181.25	100-\$1,745.00	100-\$1,745.00	125-\$2,181.25	100-\$1,745.00	100-\$1,745.00	125-\$2,181.25	975-\$17,013.75
B: \$3.45	100-\$345.00	100-\$345.00	125-\$431.25	100-\$345.00	100-\$345.00	125-\$431.25	100-\$345.00	100-\$345.00	125-\$431.25	975-\$3,363.75
TOTAL	\$2,090.00	\$2,090.00	\$2,612.50	\$2,090.00	\$2,090.00	\$2,612.50	\$2,090.00	\$2,090.00	\$2,612.50	\$20,377.50

C - Commercials (30-seconds or 60-seconds) B - Billboards (10-15 seconds)



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