



CENTRAL BANK "Sports Flash" powered by Yahoo! Sports Radio – 2013

Month	April (20) \$209.00	May (20) \$209.00	June (30) \$313.50	July (20) \$209.00	August (20) \$209.00	Sept (30) \$313.50	Oct (20) \$209.00	Nov (20) \$209.00	Dec (30) \$313.50	
C: \$17.45	10 C - \$174.50	10 C - \$174.50	15 C - \$261.75	10 C - \$174.50	10 C - \$174.50	25 C - \$436.25	10 C - \$174.50	10 C - \$174.50	25 C - \$436.25	
B: \$3.45	10 B - \$34.50	10 B - \$34.50	15 B - \$51.75	10 B - \$34.50	10 B - \$34.50	25 B - \$86.25	10 B - \$34.50	10 B - \$34.50	25 B - \$86.25	
Station	April	May	June	July	August	Sept	Oct	Nov	Dec	TOTAL
WMOH-AM CINCINNATI (N/T/S)	\$209.00	\$209.00	\$313.50	\$209.00	\$209.00	\$313.50	\$209.00	\$209.00	\$313.50	\$2,194.50
WQKC-AM LOUISVILLE (Sports)	\$209.00	\$209.00	\$313.50	\$209.00	\$209.00	\$313.50	\$209.00	\$209.00	\$313.50	\$2,194.50
WHIR-AM DANVILLE (News/Talk)	\$209.00	\$209.00	\$313.50	\$209.00	\$209.00	\$313.50	\$209.00	\$209.00	\$313.50	\$2,194.50
WCBR-AM RICHMOND (Gospel)	\$209.00	\$209.00	\$313.50	\$209.00	\$209.00	\$313.50	\$209.00	\$209.00	\$313.50	\$2,194.50
WBFC-A/F STANTON (Gospel)	\$209.00	\$209.00	\$313.50	\$209.00	\$209.00	\$313.50	\$209.00	\$209.00	\$313.50	\$2,194.50
C: \$17.45	50-\$872.50	50-\$872.50	75-\$1,308.75	50-\$872.50	50-\$872.50	75-\$1,308.75	50-\$872.50	50-\$872.50	75-\$1,308.75	525-\$9,161.25
B: \$3.45	50-\$172.50	50-\$172.50	75-\$258.75	50-\$172.50	50-\$172.50	75-\$258.75	50-\$172.50	50-\$172.50	75-\$258.75	975-\$1,811.25
TOTAL	\$1,045.00	\$1,045.00	\$1,567.50	\$1,045.00	\$1,045.00	\$1,567.50	\$1,045.00	\$1,045.00	\$1,567.50	\$10,972.50

C - Commercials (30-seconds or 60-seconds) B - Billboards (10-15 seconds)



1516 Lytell Johnes Path
Williamston, MI 48895
(517) 927-4570
F: (517) 655-1761
mike@TheSportsFlash.com