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*     POSTING    *
*  INSTRUCTIONS  *
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MINDSHARE USA, INC.
3340 PEACHTREE RD NE,ATL,GA,30326

ORDER NO. O-00621-8002
OUTDOOR
DATE JUN01/11

OUTDOOR ADVERTISING CO.- 104374
THE SPORTS FLASH

PLEASE POST
ADVERTISING OF-

CLIENT UMC U.S.MARINE CORPS
PRODUCT BEN 4TH MCD ADVER EFFORT
ESTIMATE 140 4MCD FY11 OOH
TO#20

THE SPORTS FLASH
1516 LYTELL JOHNE'S PATH
WILLIAMSTON, MI 48895

Please note that proof of performance for EVERY contracted element for EVERY day of EACH event is required in order for payment to be issued.

TOTAL PARTNERSHIP COST: $5,000.00 NET

BUY DETAILS:

- US Marine Corps will be the title partner of the passing league on 23 July, 2011 at Woodlawn High School in Baltimore, MD. US Marine can set up a booth and will have the opportunity to make a 15-20 presentation to each team
    - 16 teams are registered and each team is guaranteed to play a minimum of four (4) games. This is a traditional seven-on-seven non-contact passing league

BILLING SCHEDULE:

JUL23/11 COST=5,000.00 (NET) BOOTH SPACE AT GAMES + PRESENTATIONS

Signed contract must be received before first event date, or Marine Corps will not be obligated to attend and/or issue payment

Please note that proof-of-performance for EVERY contracted element for EVERY day of EACH event is required before payment will be issued.

IMPORTANT TO NOTE:

IF A CONTRACTED EVENT OCCURS AND THE MARINE CORPS DOES NOT SHOW UP DUE TO FAULT OF THE MARINE CORPS, PAYMENT FOR EVENT WILL STILL BE MADE

IF A CONTRACTED EVENT DATE OR LOCATION IS CHANGED, THE MARINE CORPS IS NOT OBLIGATED TO ATTEND THE EVENT ON THE NEW DATE OR AT THE NEW LOCATION. IF MARINE CORPS CHOOSES TO NOT ATTEND, THEN PAYMENT WILL NOT BE MADE.

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PLEASE CONTACT YOUR LOCAL USMC REP OR
GRACIE CHILDRESS AT (404) 832-3429 WITH ANY QUESTIONS
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THE FOLLOWING MUST BE SUBMITTED FOR PAYMENT TO BE ISSUED:

1. **Proof-of-performance for EVERY contracted element for EVERY day of EACH event in order to proceed with payment, including but not limited to:**
    a. **Photos of booth space, signage, video board spots, and any other promotional items listed in the contract**
    b. **Scripts for PA announcements**
    c. **Affidavit of radio spots**
    d. **Screen shots of any and all online presence (includes e-mail blasts)**
2. Invoice made out to MINDSHARE at the address below and not the Marine Corps.
3. Invoice must include date(s) of event, description of media elements (i.e. booth space, signage, etc.) and reference to the US Marine Corps.
4. Invoice should not include the words "agreement" or "sponsorship"
5. Invoice date CANNOT pre-date the event (cannot have an invoice date of 6/30 for an event not occurring until 7/1, etc.)
6. Completed Affidavit of Performance. Must be signed and dated.
7. At least one affidavit per invoice, NOT per partnership. If partnership paid over numerous months, then you must include a separate affidavit with each billing.
8. Please note that Mindshare cannot pay for an event until after the event occurs.
9. Mindshare issues payment once a month at the end of every month. Mindshare will pay for your event at the end of the month AFTER the month of your event (if your event is 7/15, Mindshare will issue payment on 8/31)

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* SEND ALL INVOICES, COMPLETION REPORTS/AFFIDAVIT OF PERFORMANCE,     *
* PROOF OF PERFORMANCE, LOCATION LISTS AND PHOTOS TO:                 *
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Gracie Childress
Mindshare
3340 Peachtree Road NE, Suite 300
Atlanta, GA 30326

SIGN HERE: X____

*****PLEASE FAX SIGNED COPY TO GRACIE CHILDRESS AT 646-264-5882*****