



April 23, 2012

Mike Sinnott
TSF Radio Network
1516 Lytell John's Path
Williamston, MI 48895
O: 517.927.4570

thesportsflash@aol.com

Dear Mike:

This document serves as a notice of intent for JWT (formerly J. Walter Thompson) to advertise on behalf of the United States Marine Corps with TSF Radio Network. This does not serve as a legally binding contractual agreement but should serve to confirm the elements of our agreement and hold inventory on our behalf until a media contract is issued by JWT's media buying partner, Mindshare.

Upon completion of the events and deliverables described below and submittal of invoice with proof of performance (PoP) in the format of an affidavit and photographs as specified below proving event execution, Mindshare will remit payment. The media contract to be issued by Mindshare will include specific invoicing instructions and payment procedures.

Do not use the words "agreement" or "sponsorship" in your invoice. Invoice should be submitted to Mindshare (address below), as payment will be issued by Mindshare. Do not address invoice to JWT or the U.S. Marine Corps.

Duane Smith

Mindshare
Associate
Duane.Smith@mindshareworld.com
Office: 404-832-3429
Fax: 626-264-5882
3340 Peachtree Road NE Suite 300 Atlanta GA 30326 USA

**DO NOT ADDRESS INVOICE
TO THE U.S. MARINE CORPS**

Total investment: TSF Radio Network Passing Camp - \$5000.00 net

On Site Presence:

- Two (2) 10x10 booth spaces at each camp (July 14 – Baltimore / July 28 – Washington DC)
- Logo inclusion on team event shirts
- Logo inclusion in all promotional material and press releases
- Marine Corps recruiters present for trophy presentation
- Marine Corps banner at each location

Sincerely,

Chad E Isom
Account Executive



Mike Sinnott
TSF Radio Network