



"The Sports Flash" (TSF) Radio Network - 2011 Passing League Campaigns

"The Sports Flash" (TSF) Radio Network is managing four passing league tournaments in 2011. Passing league football is a non-contact 7-on-7 game played on a shortened field that features only the passing game. Passing leagues are popular with high school football teams to engage in a leadership-building, team-strengthening, and skill-enhancing competition during the summer months. In 2011, TSF Radio Network will manage four passing league campaigns, featuring as many as 81 high school teams and 1,380 student-athletes in Maryland, Pennsylvania, and South Carolina.



Pennsylvania Passing League

June 11 & June 25 - Pittsburgh & Harrisburg

Teams: 32-48

Participants: 480-720



Palmetto Passing League

June 18 - Florence/Myrtle Beach, SC

Teams: 20

Participants: 255-340



U.S. Marine Corps Passing League

July 23, 2011 Baltimore, MD

Teams: 16

Participants: 240-320

The U.S. Army and U.S. Marine Corps are the title sponsors of our 2011 passing league tournaments, but we do have associate sponsorships available for partners interested in marketing their products and services to high school student-athletes, their peers, parents, and coaches.

Associate Sponsorship

Signage Throughout Venue - Product Sampling - Information Booth - Merchandise Sales Booth - Giveaways - Web Banners - Leads Database

Investment

\$4,000 for an associate sponsorship of all of TSF Radio Network's passing leagues or \$1,000 for each tournament.

For more information, contact TSF Radio Network's Mike Sinnott @ 517-927-4570.