

Contract

AdCology
Attn: Marla Klein
21520 Yorba Linda Blvd #539
Yorba Linda, ca 92887

Contract			Order #	Ver #	Rev #	# Wks	Page #
			315	0		4	1
Advertiser	Product	Date	Time	Start	End		
*Blink	VSIN Action Update	11/6/18	2:49:55PM	11/19/18	12/16/18		
Salesperson		Salesperson Phone #	Demos				
Cindy Stern							
Sales Office		Agency Phone #	Survey				
NYC		()-					

Line #	Vehicle	Days & Times M T W T F S S	Oct 1	Oct 8	Oct 15	Oct 22	Oct 29	Nov 5	Nov 12	Nov 19	Nov 26	Dec 3	Dec 10	Dec 17	Dec 24	Total Units	Len	Unit Rate	Extended Total
1	SportsUSA VSIN Action	Mo-Fr 6AM-10PM								4	2	5	5			16	15	200.00	3200
Weekly Units			0	0	0	0	0	0	0	4	2	5	5	0	0	16			
Weekly Gross \$										800	400	1000	1000						3200

Total Gross:	\$3,200.00	Agency Commission:	\$480.00	Total Net:	\$2,720.00
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Accepted for Crossover Media Group LLC:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title



Contract Summary

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	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2018	Qtr 1 2019	Qtr 2 2019	Qtr 3 2019	Total	Total Units
SportsUSA VSiN Action Update	0	800	2,400	0	0	0	0	0	0	0	0	0	3,200				3,200	16
All Vehicles - Total Gross																		
		800	2,400										3,200				3,200	16
All Vehicles - Total Units																		
		4	12										16					16
Air Time Gross:		\$3,200.00				Agency Commission:		\$480.00				Total Net:		\$2,720.00				