

ARIKA P. SINNOTT

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Jan. 2015- March 2017	<u>Legislative Director, Senator Phil Pavlov</u> Draft public policy; analyze and research current and past legislation; communicate with various organizations, lobbyists and state agencies regarding current and future legislation; edit and gather support for bills; track issues specific to the legislator's district; testify on behalf of legislator at hearings.
Jan. 2006- Dec. 2014	<u>Chief of Staff/Legislative Director, Senator Tonya Schuitmaker</u> Personally responsible for the passage of 29 Public Acts; drafted public policy; responsible for issues regarding state budget process – specifically Higher Education funding; edited and proofed all constituent letters, tributes and newsletters; communicated with various organizations, lobbyists and state agencies regarding current and future legislation; supervised all staff.
Jan. 2003- Dec. 2005	<u>Chief of Staff, Representative John R. Pastor</u> Supervised staff; drafted public policy; analyzed, researched, advised the representative on current legislation; communicated with various organizations and state agencies regarding current and future legislation; responsible for issues regarding state budget process; wrote monthly newsletter; edited and proofed all constituent correspondence; coordinated and planned all special events.
Sept. 2002- Dec. 2002	<u>Senate Republican Campaign Committee, Laura Toy for State Senate</u> Responsible for the Redford Township portion of campaign effort, which included: coordinating senior and absentee voter programs, volunteer recruitment, and door-to-door activities; distribution of campaign literature and materials; coordinating and attending special events; and scheduling candidate for a variety of Redford and Livonia events and appearances.
March 2002- Sept. 2002	<u>Director of Communications, Office of Senator Alan Sanborn</u> Acted as the Senator's media spokesperson; developed media relations strategies; established relationships with district media; coordinated all media interviews, press conferences, and special events; drafted various communication materials, including brochures, press releases, and a monthly newspaper column.
March 2001- March 2002	<u>Marketing & Communications Coordinator/Legislative Liaison, The Leona Group, L.L.C.</u> Coordinated all marketing activities and campaigns; wrote and produced radio and television advertisements; wrote and managed print projects, including brochures and direct mail; wrote and distributed press releases; executed the placement of media buys; planned special events; attended legislative committee meetings; monitored legislation; advocated company position on relevant legislation; met with legislators and support staff.
February 1999- March 2001	<u>Press Secretary/Legislative Aide, Senator Mat J. Dunaskiss</u> Acted as the Senator's media spokesperson; developed media relations strategies; drafted public policy regarding numerous legislative issues; communicated with various organizations and governmental affairs agencies regarding possible legislation; analyzed, researched, and advised Senator on current Senate and House bills; coordinated all media interviews and press conferences; coordinated all special events; prepared speeches for public events; wrote and distributed press releases and authored monthly newsletter column on behalf of Senator.
November 1998- February 1999	<u>Legislative Assistant/Committee Clerk, Senator Mat J. Dunaskiss</u> Researched legislation; clerked during committee meetings; responded to various legislative inquiries; prepared committee agenda; communicated committee business to all interested parties; prepared speeches for public events; wrote tributes and resolutions; and supervised office interns.
July 1998- November 1998	<u>Michigan Republican Party, GOTV Coordinator</u>
June 1997- July 1998	<u>Constituent Services, Governor John Engler</u>

EDUCATION:

Michigan State University, B.A. in Communication