

ARIKA P. SINNOTT

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August 2017-
Present

Manager of Governmental Affairs, Michigan Pharmacists Association

Serve as a legal, legislative and regulatory topic expert; review and analyze proposed/enacted state and federal legislation and regulations relating to the profession of pharmacy; provide presentations on legal, legislative, and regulatory topics for continuing education events and local associations; monitor and draft responses to state and federal pharmacy activities; meet with legislators and other entities on issues pertaining to legislation or regulations related to the Board of Pharmacy, Drug Enforcement Agency and Food and Drug Administration; testify on behalf of association at legislative hearings; provide relevant legal and legislative information for the website, publications, and other organizational communications; plan and implement fundraisers and ensure budgetary goals are met.

Jan. 2015-
March 2017

Legislative Director, Senator Phil Pavlov

Drafted public policy; analyzed and researched current and past legislation; communicated with various organizations, lobbyists and state agencies regarding current and future legislation; edited and gathered support for bills; tracked issues specific to the legislator's district; testified on behalf of legislator at hearings.

Jan. 2006-
Dec. 2014

Chief of Staff/Legislative Director, Senator Tonya Schuitmaker

Personally responsible for the passage of 29 Public Acts; drafted public policy; responsible for issues regarding state budget process – specifically Higher Education funding; edited and proofed all constituent letters, tributes and newsletters; communicated with various organizations, lobbyists and state agencies regarding current and future legislation; supervised all staff.

Jan. 2003-
Dec. 2005

Chief of Staff, Representative John R. Pastor

Supervised staff; drafted public policy; analyzed, researched, advised the representative on current legislation; communicated with various organizations and state agencies regarding current and future legislation; responsible for issues regarding state budget process; wrote monthly newsletter; edited and proofed all constituent correspondence; coordinated and planned all special events.

Sept. 2002-
Dec. 2002

Senate Republican Campaign Committee, Laura Toy for State Senate

Responsible for the Redford Township portion of campaign effort, which included: coordinating senior and absentee voter programs, volunteer recruitment, and door-to-door activities; distribution of campaign literature and materials; coordinating and attending special events; and scheduling candidate for a variety of Redford and Livonia events and appearances.

March 2002-
Sept. 2002

Director of Communications, Office of Senator Alan Sanborn

Acted as the Senator's media spokesperson; developed media relations strategies; established relationships with district media; coordinated all media interviews, press conferences, and special events; drafted various communication materials, including brochures, press releases, and a monthly newspaper column.

March 2001-
March 2002

Marketing & Communications Coordinator/Legislative Liaison, The Leona Group, LLC

Coordinated all marketing activities and campaigns; wrote and produced radio and television advertisements; wrote and managed print projects, including brochures and direct mail; wrote and distributed press releases; executed the placement of media buys; planned special events; attended legislative committee meetings; monitored legislation; advocated company position on relevant legislation; met with legislators and support staff.

November 1998-
March 2001

Press Secretary/Legislative Aide/Committee Clerk, Senator Mat J. Dunaskiss

Acted as the Senator's media spokesperson; developed media relations strategies; drafted public policy regarding numerous legislative issues; communicated with various organizations and governmental affairs agencies regarding possible legislation; analyzed, researched, and advised Senator on current Senate and House bills; coordinated all media interviews and press conferences; coordinated all special events; prepared speeches for public events; wrote and distributed press releases and authored monthly newsletter column on behalf of Senator.

July 1998-
November 1998

Michigan Republican Party, GOTV Coordinator

June 1997-
July 1998

Constituent Services, Governor John Engler

EDUCATION:

Michigan State University, B.A. in Communication