



**GOW MEDIA
RADIO NETWORK AGREEMENT**

THIS AGREEMENT, entered into this (_____) date is between Gow Media, d/b/a THE BETR NETWORK ("BETR") having its principal offices at 5353 West Alabama, Suite 415, Houston, TX. 77056, and RENO MEDIA GROUP, ("BROADCASTER"), the owner and operator of KZTQ-AM 1270 ("STATION"), whose business address 961 MATLEY LANE, SUITE 120, RENO, NV 89502 for the streaming and broadcasting of radio programming and services of THE BETR NETWORK. Broadcaster shall also have the right to carry the programming on translator K223AL 92.5 FM and any FM HD channel or additional translator owned by Broadcaster in Broadcaster's market area.

1) BETR PROGRAMMING

- a) BETR will make its programming available to the STATION to air as needed or desired on an exclusive basis in Broadcaster's market, which is the Reno Total Survey Area as defined by Nielsen. By making the programming available to the STATION, the STATION can use the programming as needed, including streaming the programming online, with the only restrictions being that the "BROADCASTER" air the network commercials during the BETR programming that is broadcast by Broadcaster.

2) STATION COMMITMENT

- a) STATION will consistently air BETR programming as a full-time, 24-hour-per-day AFFILIATE STATION, but will have the right to preempt BETR programming for play-by-play broadcasts; and for local programming, including but not limited to local shows and special programming.
- b) If STATION plans to preempt BETR programming— e.g., if the STATION changes its lineup with a consistent local show that replaces a BETR show, then STATION will notify BETR of this decision for the purposes of informing our advertising partners.
- c) During BETR Programming the STATION will conform to BETR's broadcast clock. Specifically, STATION will air 5 minutes and 30 seconds of network inventory each hour of programming.

3) AGREEMENT TERM

- a) This Agreement will extend for twelve (12) months from inception, provided, however, that either party will have the right to terminate this Agreement at any time with 120 days written notice.
- b) This Agreement shall be auto-renewed by successive further terms of one year (renewal term) unless a 9-day written notice is provided, pursuant to the terms and conditions stated herein.

- c) Notice of election to terminate this AGREEMENT or not to renew this AGREEMENT from either BROADCASTER or BETR must be in writing, and sent to SBNR or to the BROADCASTER at their respective addresses set forth on the signature page hereto, or at such other address as the parties shall indicate in writing.
- d) BROADCASTER agrees to begin airing BETR programming and the commensurate clearance of network commercial advertising on (Insert day and time station will start BETR programming).

4) GENERAL PROVISIONS

- a) BROADCASTER shall make all Network programming decisions, and may make such additions, deletions or adjustments to its programming offerings as it deems desirable and consistent with good program practices, and will make reasonably commercial efforts to advise BROADCASTER sufficiently in advance of said changes to allow for easy accommodation by STATION.
- b) BROADCASTER will, within 30 days of broadcast week, submit proof of performance affidavits, to BETR electronically, on link, provided by BETR. BROADCASTER and BETR mutually acknowledge that it is BETR 's obligation to provide its advertisers with this information, and that failure by BROADCASTER to submit such reports in a timely fashion or submission of false, inaccurate, or deliberately misleading reports, shall constitute a material default under this Agreement.
- c) Except as provided in this Agreement, neither the BROADCASTER and/or BETR shall incur any liability to the other hereunder because of BETR 's inability to deliver, or STATION'S inability to broadcast any or all of BETR programs and/or commercials due to failure of facilities, labor disputes, acts of God, or further causes beyond the control of either party failing to broadcast, or deliver.
- d) BETR warrants and represents that it is sufficiently self-insured for errors and omissions including any claims by advertisers having advertising in or in conjunction with the broadcast hereunder of the program(s), and any other person claiming under or through the BROADCASTER, against any and all liability resulting from the broadcast hereunder of the program(s).
- e) BROADCASTER shall indemnify and hold harmless BETR against any and all claims, damages, liabilities, costs and expenses including legal expenses and reasonable counsel fees, arising out of the broadcasting of any material, other than material furnished by BETR hereunder, which BROADCASTER may broadcast in connection with the programs. BETR shall indemnify and hold harmless BROADCASTER against any and all claims, damages, liabilities, costs and expenses including legal expenses and reasonable counsel fees, arising out of the broadcasting of any material furnished by BETR hereunder including but not limited to commercial announcements on behalf of BETR. The foregoing indemnities shall survive this Agreement.
- f) Neither this Agreement, nor the rights and privileges granted to BROADCASTER pursuant to this Agreement, may be assigned to another party by BROADCASTER without the prior written consent of SBNR.
- g) No inducements, representations, or warranties, except as specifically set forth herein, have been made by any of the parties to this Agreement. This Agreement constitutes the entire Agreement between the parties and supersedes and replaces any and all prior Agreements or understandings of any nature whatsoever between the parties. No provision of this Agreement shall be changed, modified or discharged except by an instrument in writing signed by the party against whom such change, modification or discharge is claimed or sought to be enforced.
- h) This Agreement shall be governed by and construed in accordance with the laws of the State of **Texas**, U.S.A., excluding the conflict of laws provisions thereof. In the event that any dispute arises between the parties concerning the terms,

interpretation, construction or application of this Agreement, the parties hereby agree and consent to litigate their disputes exclusively in the federal or state courts located in the State of **Texas** and both parties hereby consent to the jurisdiction of such federal or state courts located in the State of **Texas** for such purpose.

Therefore, this Agreement constitutes the entire understanding between the parties and is hereby executed by signature below, on the date as first written herein.

RENO MEDIA GROUP

GOW MEDIA

A handwritten signature in black ink, appearing to read "Michael Sinnott", written over a horizontal line.

Tom Quinn
President

Michael J. Sinnott, Gow Media-Vice President

DATED: _____

DATED: _____

EXHIBIT: VSiN NEW Fall Schedule for The Betr Network – The Betr Network lineup.pdf (document sent to BROADCASTER)

The following is the “BASE LEVEL” BETR programming to be broadcast and/or streamed consistently on STATION.

Will stream (Insert

date)

(Inset time)