

VSIN - PSR**Gow Media-Advertising Revenue Projections****ESCALATOR #2 - CLEARANCES IN NFL MARKETS**

MONTHLY VSIN REV	AMOUNT > \$55K	SHARE	GOW REVENUE	MONTHLY FEES	TOTAL
\$ 65,000.00	\$ 10,000.00	30%	\$ 3,000.00	\$ 16,306.00	\$ 19,306.00
\$ 75,000.00	\$ 20,000.00	30%	\$ 6,000.00	\$ 16,306.00	\$ 22,306.00
\$ 85,000.00	\$ 30,000.00	30%	\$ 9,000.00	\$ 16,306.00	\$ 25,306.00
\$ 95,000.00	\$ 40,000.00	30%	\$ 12,000.00	\$ 16,306.00	\$ 28,306.00
\$ 105,000.00	\$ 50,000.00	30%	\$ 15,000.00	\$ 16,306.00	\$ 31,306.00
\$ 115,000.00	\$ 60,000.00	30%	\$ 18,000.00	\$ 16,306.00	\$ 34,306.00
\$ 125,000.00	\$ 70,000.00	30%	\$ 21,000.00	\$ 16,306.00	\$ 37,306.00
\$ 135,000.00	\$ 80,000.00	30%	\$ 24,000.00	\$ 16,306.00	\$ 40,306.00
\$ 145,000.00	\$ 90,000.00	30%	\$ 27,000.00	\$ 16,306.00	\$ 43,306.00
\$ 155,000.00	\$ 100,000.00	30%	\$ 30,000.00	\$ 16,306.00	\$ 46,306.00
\$ 165,000.00	\$ 110,000.00	30%	\$ 33,000.00	\$ 16,306.00	\$ 49,306.00
\$ 175,000.00	\$ 120,000.00	30%	\$ 36,000.00	\$ 16,306.00	\$ 52,306.00
\$ 185,000.00	\$ 130,000.00	30%	\$ 39,000.00	\$ 16,306.00	\$ 55,306.00
\$ 195,000.00	\$ 140,000.00	30%	\$ 42,000.00	\$ 16,306.00	\$ 58,306.00
\$ 205,000.00	\$ 150,000.00	30%	\$ 45,000.00	\$ 16,306.00	\$ 61,306.00