



CHANGING THE WAY YOU LISTEN TO SPORTS



The programming from the Vegas Stations & Information Network originates from the South Point Hotel Casino in Las Vegas, Nevada. The programming is heard on SiriusXM Radio. Video of the show is seen on New England Sports Network (NESN); Sling; Fubo TV; and streams on VSIN.com.



VSIN Schedule

	VSIN Radio - Weekday
7-10 AM	FOLLOW THE MONEY with Pauly Howard & Mitch Moss
10-12 AM	A NUMBERS GAME - Gill Alexander
12-3 PM	FOLLOW THE MONEY - (ENCORE)
3-6 PM	THE EDGE - Jonathan Von Tobel & Matt Youmans
6-8P	MY GUYS IN THE DESERT with Brent Musburger
8P-10P	MY GUYS IN THE DESERT - (ENCORE)

	VSIN Radio - Weekend & Specialty Shows
10 AM-1 PM	BETTING ACROSS AMERICA
10-12 AM	A NUMBERS GAME - Gill Alexander
12-3 PM	FOLLOW THE MONEY - (ENCORE)
3-6 PM	THE EDGE - Jonathan Von Tobel & Matt Youmans
6-8P	MY GUYS IN THE DESERT with Brent Musburger
8P-10P	MY GUYS IN THE DESERT - (ENCORE)



VSIN Schedule



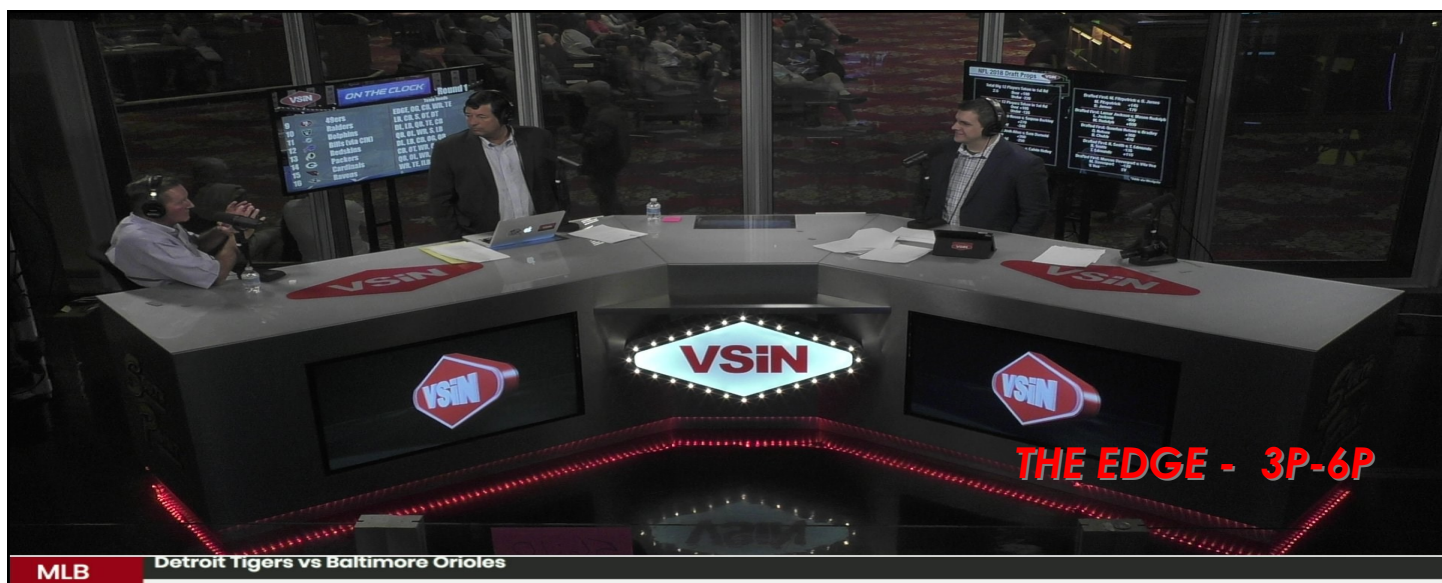
VSIN Radio delivers sports talk that focuses on the games, the players, the coaches, and the fans that live for sports. "Follow The Money" offers refreshing, entertaining, and compelling content that combines sports, sports betting, and popular culture. VSIN Radio delivers a new, refreshing, passionate, invested perspective of sports. A perspective that has moved the betting markets not only in Las Vegas, but across the United States and Canada. Mitch Moss and Pauly Howard deliver an entertaining show that appeals to not only season bettors but sports fans in general.



Gill Alexander's analytical approach to sports betting has attracted a worldwide audience. Alexander's podcast "Beating the Book" has consistently ranked in the iTunes Top 100 chart in the sports category. Alexander has been a radio and television host in Washington, DC and San Francisco. Now, Alexander is considered an innovator in the use of sabermetrics to handicap sports.



VSIN Schedule



The Edge is hosted by VSIN Senior Editor Matt Youmans and Jonathan Von Tobel. Youmans spent 24 years in the newspaper business in Las Vegas, Indianapolis, and Chicago. After 16-years as the sports betting columnist and beat writer for UNLV basketball, Youmans joined VSIN as the network's Senior Editor. Jonathan Von Tobel joined VSIN as its first-ever on-air producer and has worked in Las Vegas radio for a number of years while host UNVL football and basketball coverage for radio stations in Las Vegas.



VSIN Schedule

streaming now. My Guys in the Desert with Brent Musburger

VSIN BetCast

SOUTH POINT WILLIAM HILL SUPERBOOK

VSIN BETCAST	CLEMSON	0	13:51	56 1/2 O-15	+210
ALABAMA	0	1ST Q	7 1/2 EV	-260	

NHL Total - 6 Over (-130) Under (+110)

In-game wagering is the fastest growing segment in sports gaming. VSIN's BetCast delivers wagering play-by-play as the lines change for the biggest gambling events in the country, including: Super Bowl; College Football Playoff; NCAA Tournament; NASCAR; and many more events. VSIN's hosts are joined by sports book professionals from Las Vegas and the country to deliver real-time wagering information as the game progresses. The VSIN BetCast is groundbreaking broadcast that deliver content that you cannot find anywhere else.

VSIN

BETTING ACROSS AMERICA - WEEKENDS



VSIN Schedule



Local Shows

SB Nation Radio recommends launching a local weekday show that focuses on local sports.

We recommend an afternoon drive show. Based on our programming lineup recommendation, the afternoon is the best time slot available for a local show.

YSR's programming department will assist your station in the development of a local show, including:

- identification of local talent;
- development of local talent to include weekly content meetings, air checks;
- creation of show "clock" for maximum ratings results;
- implementation of show prep techniques for maximum impact; and,
- implementation of topic development techniques for maximum caller interaction.

YSR will make the experts of Yahoo! Sports available to your station for guest appearances on your local show. This could include Yahoo! Sports writers: Pat Forde; Dan Wetzel; NBA expert Adrian Wojnarowski; and MLB expert Jeff Passan, among others, including YSR own NFL experts Marty Hurney and Sean Salisbury.

If the show development process goes well, then the air talent may have the opportunity to host a show on Yahoo! Sports Radio.

YAHOO!

SPORTS RADIO

1330 WRCA ! BOSTON

	YAHOO! SPORTS RADIO - BOSTON
6A-9A	STEVE CZABAN
9A-12P	THE DAN PATRICK SHOW
12P-3P	JIM ROME
3P-6P	LOCAL SHOW
6P-8P	PRIME CUT: SEAN SALISBURY & JOHN GRANATO
8P-10P	YSR EVENINGS
10P-1A	SPORTS X RADIO
1A-6A	THE TONY D SHOW

While we prefer that you air our network programming uninterrupted, our only objective is to help your station deliver the best content available to increase your sales and marketing opportunities. We will always recommend the best programming available for your station.

That's why we recommend "The Dan Patrick Show" and Jim Rome for your lineup. As of 27 May 2015, both shows are available in your market.

YSR is available to make all of the affiliation agreements between your station and the various non-YSR shows that will air on your station.

“The Sports Flash”



“The Sports Flash” Radio Network powered by SB Nation Radio delivers customized, local sports reports for more than 360 radio stations across the country, including affiliates in Houston; Phoenix; Sacramento; Greenville, SC; Austin, TX; and Raleigh-Durham-Fayetteville.



Houston



Phoenix



Sacramento



Raleigh-Durham-Fayetteville



Austin



Greenville, SC

Our award-winning “Sports Flash” update anchors will deliver updates for the station each weekday from 6:00 AM-7:00 PM, keeping your listeners informed on the latest news about the teams that matter most to your listeners. This is another opportunity for your station to monetize the updates, adding additional inventory that your sales staff can sell to local, regional advertisers.

SB NATION
RADIO

America's biggest brands, trust SB NATION RADIO



SB NATION
RADIO

100% Barter

13:30 LOCAL 6:30 NETWORK

SB Nation Radio is 100% barter and only requires that you air our network commercials. During each hour of SB Nation Radio national programming, there are 13:30 of local spots and 6:30 of network commercials. SB Nation Radio does not require a monthly affiliate fee to air our network programming, ensuring maximum profitability for your station.

SB Nation Radio delivers additional services that will further impact your station's bottom line, including:

- GOW Media CEO David Gow consulting your station 's business operations;
- SB Nation COO Craig Larson, providing your station with programming expertise;
- SB Nation local sales support through our marketing services division; and,
- sports anchors who will provide your station's updates through out "Sports Flash" service.

SB Nation Radio is committed to your station's success and we provide the services and expertise to ensure that your station has every opportunity for success.

**SB NATION
RADIO**

Benefits of Affiliation

MANAGEMENT CONSULTANTS	<i>Gow Media CEO David Gow will provide his unique insight into managing radio properties. In addition to his work with SB Nation Radio, Gow owns/manages two radio properties in Houston (KFNC-FM/KGOW-AM). Gow will make his expertise available to help your station become profitable in a competitive marketplace.</i>
PROGRAMMING CONSULTANTS	<i>SB Nation Radio COO Craig Larson delivers a wealth of major-market programming experience as well as programming national radio networks, including SB Nation Radio, Yahoo! Sports Radio, Sporting News Radio, and Fox Sports Radio. Larson will consult with your station to ensure a successful launch of local programming.</i>
SALES CONSULTANTS	<i>SB Nation Radio CMO Graham McKernan will assist your sales team to increase local sales through innovative marketing campaigns that will deliver results for your station.</i>
ANCHORS	<i>"The Sports Flash" Radio Network powered by SB Nation Radio will deliver customized, local sports reports each weekday for your station. Our award-winning anchors will sound as if they're part of your station, providing a local voice to your station during your national and local programming.</i>
IMAGING	<i>SB Nation Radio imaging services will provide your station with a "voice of the station" and imaging services that will help your station stand out from the crowd.</i>
WEB SITE DEVELOPMENT	<i>SB Nation Vice President of New Media Brandon Strange will assist in the development of your web site, including mapping the strategy to ensure your web site's viability as a revenue stream.</i>
BARTER	<i>SB Nation Radio is 100% barter, so there's no monetary investment for your station. The barter includes ALL of our services, from the shows to the consulting services, your station pays for nothing.</i>

Contact

SB★NATION
RADIO

MIKE SINNOTT

517 927 4570

SB★NATION
RADIO