



P S R

GET IN THE GAME.

POINT SPREAD RADIO

CHANGING THE WAY YOU LISTEN TO SPORTS

The New York Times

Supreme Court Ruling Favors Sports Betting

WASHINGTON — The Supreme Court [struck down a 1992 federal law](#) on Monday that effectively banned commercial sports betting in most states, opening the door to legalizing the estimated \$150 billion in illegal wagers on professional and amateur sports that Americans make every year.

May 14, 2018



Supreme Court strikes down ban on sports betting

The justices declared unconstitutional a law passed by Congress a quarter century ago that forced states to keep sports gambling bans on the books. The 6-3 decision clears the way for other states to join Nevada in allowing bets to be placed on individual games.

May 14, 2018

THE WALL STREET JOURNAL.

Supreme Court Ruling Opens Door to Sports Betting

WASHINGTON—The Supreme Court opened the door to legal sports betting across the country by invalidating federal prohibitions on such wagers, in a ruling Monday that could mark a groundbreaking shift for sports leagues, fans and casinos.

Updated May 14, 2018 7:17 p.m. ET



AMERICAN GAMING ASSOCIATION

39% of adult Americans – about 100 million people – are either current or potential future sports bettors.

46% of current sports bettors in newly legalized states report that legalization has led to an increase in sports betting frequency.

Nearly 8 in 10 Americans support legalizing sports betting in their state.

63% of Americans support the Supreme Court's ruling that struck down the sports betting ban.

*Current and Future Sports Betting Behavior Post-PASPA
A survey conducted by the American Gaming Association*



Audience Profile



- 45% of sports bettors fall into the 25-34 demographic
- 69% of sports bettors are male
- 41% are multi-cultural
- 69% of sports bettors have an annual income of \$50,000+
- 53% of sports bettors have a bachelors degree or better

POiNT SPREAD RADiO - PROGRAMMiNG



Point Spread Radio (PSR) originates its program from the Vegas Stats & Information Network studios at the South Point Hotel Casino in Las Vegas. VSIN is the nation's first-ever network dedicated to sports betting. The programming is heard on SiriusXM Radio with a live TV feed on New England Sports Network (NESN); Sling; Fubo TV; and VSIN.com. Now, PSR programming is available for your radio station.



POINT SPREAD RADIO - PROGRAMMING



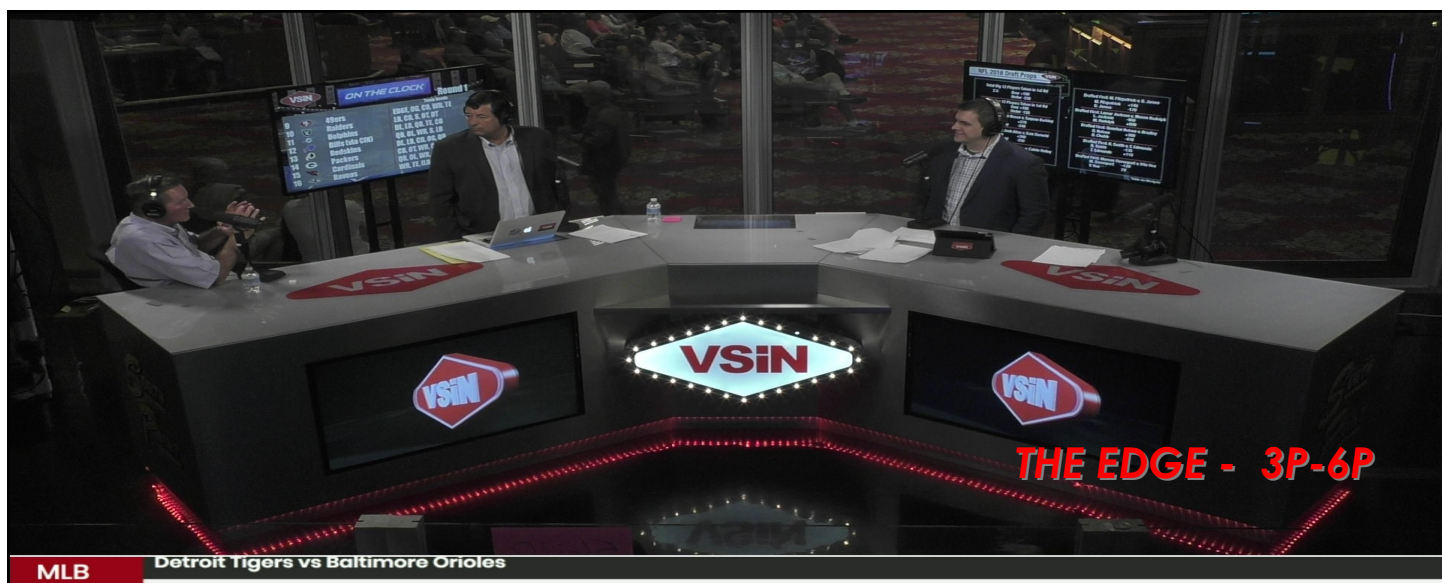
PSR Radio delivers sports talk that focuses on the games, the players, the coaches, and the fans that live for sports. "Follow The Money" offers refreshing, entertaining, and compelling content that combines sports, betting, and popular culture. "Follow the Money" has moved the betting markets not only in Las Vegas, but across the United States and Canada. Mitch Moss and Pauly Howard deliver an entertaining show that appeals to not only season bettors but sports fans in general.



Gill Alexander's analytical approach to sports betting has attracted a worldwide audience. Alexander's podcast "Beating the Book" has consistently ranked in the iTunes Top 100 chart in the sports category. Alexander has been a radio and television host in Washington, DC and San Francisco. Now, Alexander is considered an innovator in the use of sabermetrics to handicap sports.



POINT SPREAD RADIO - PROGRAMMING



The Edge is hosted by VSIN Senior Editor Matt Youmans and Jonathan Von Tobel. Youmans spent 24 years in the newspaper business in Las Vegas, Indianapolis, and Chicago. After 16-years as the sports betting columnist and beat writer for UNLV basketball, Youmans joined VSIN as the network's Senior Editor. Jonathan Von Tobel joined VSIN as its first-ever on-air producer and has worked in Las Vegas radio for a number of years while host UNVL football and basketball coverage for radio stations in Las Vegas.



Legendary, Hall-of-Fame broadcaster Brent Musburger brings his storytelling talents to his who's who list from the world of sports and sports betting. Brent's revolving cast of co-hosts include longtime Las Vegas odds maker Vinny Magliulo and reporter Ron Flatter.



POINT SPREAD RADIO - PROGRAMMING



In-game wagering is the fastest growing segment in sports gaming. Point Spread Radio delivers wagering play-by-play as the lines change for the biggest gambling events in the country, including: Super Bowl; College Football Playoff; NCAA Tournament; NASCAR; and many more events. PSR hosts are joined by sports book professionals from Las Vegas and around the country to deliver real-time wagering information as the game progresses. The PSR BetCast is groundbreaking broadcast that deliver content that you cannot find anywhere else.



Betting Across America is Point Spread Radio's "pre-game" show for the betting weekend. The show airs on Saturday and Sunday from either the VSIN studios in Las Vegas or Atlantic City. The show features rotating hosts and analysts, including: Amal Shah; Jonathan Von Topel; Brady Kannan; and former Super Bowl-winning NFL executive Michael Lombardi.



POiNT SPREAD RADiO - PROGRAMMiNG



NASCAR veteran driver Brendan Gaughn hosts "Gone Racin'" each week on VSIN, offering a breakdown of each week's race with a breakdown of the odds, prop bets, and head-to-head driver matchups.

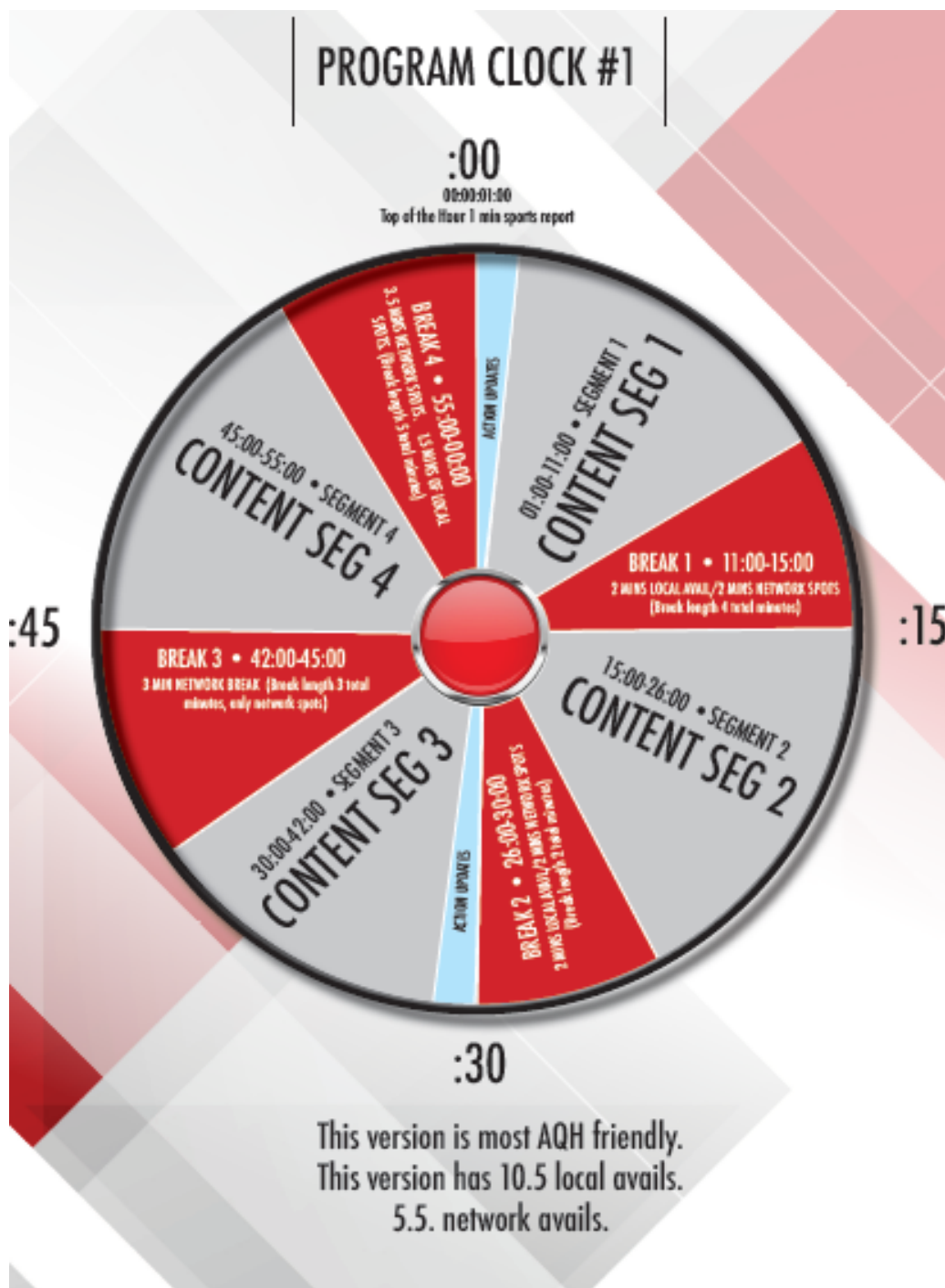


The PSR analysts get you prepared for this week's PGA Tournament by going over all of the odds, pairings, course layouts and of course - the "Long Shots" to win for you!



POINT SPREAD RADIO - NETWORK CLOCK

Each hour of Point Spread Radio consists of four, four-minute commercial breaks that will deliver 10:30 local inventory and 5:30 of network commercials. This will give you the opportunity to maximize revenue for your station with local advertisers.





BiLL ADiEE

312-259-7069

MiKE SiNNOTT

517-927-4570

