

**Live from the Indeed
Studios in Las Vegas,
I'm Brent Musburger.**

NAMING RIGHTS



Our naming rights package delivers more than 31-million monthly impressions on multiple platforms, including: satellite radio (SiriusXM); digital (VSIN.com); radio (BetR Network); regional sports networks (NESN, MSG); and over-the-top (OTT) content providers (fuboTV, sling). We guarantee a minimum of eight (8) mentions and/or graphic representations of your branding each hour during programming from our Las Vegas studios. That's an inventory commitment of 192 mentions per day or more than 70,000 annually. This category exclusive partnership includes a spot schedule on all platforms.

INVESTMENT: \$525,600