

- local
- distant
- fringe

10 miles



On August 5, 2019, Atlantic City's WBSS-AM made radio history as North America's first-ever radio station dedicated exclusively to sports betting, flipping from a simulcast of classic hits WTKU-FM to programming from The BetR Network.

Despite being at the wrong end of the AM dial at 1490 as a 400-watt, Class C AM station and no audience, AM 1490 Sports Betting Radio has been a smashing success IN JUST ONE RATINGS PERIOD.

ATLANTIC CITY'S

#1 MEN, 18-34, FALL 2019

* Nielsen ratings provided by WBSS-AM: #1 MEN (18-34); AQH share; AQH persons; TSL; M-Su; 6A-12A; Fall 2019 Survey.

The
Bet[♠]R
Network

**TRANSFORM YOUR STATION TODAY
WITH UNIQUE PROGRAMMING FROM
"THE BETR NETWORK."**