

TRANSFORM YOUR UNDERPERFORMING STATION INTO A RATINGS POWERHOUSE WITH

The
Bet[♠]R
Network

local 10 miles
WBSS-AM ATLANTIC CITY

- 400-watt, Class C AM station.

- forgotten simulcast of classic hits, WTKU-FM.

- NO measurable audience.

- flipped to "The BetR Network" on August 5, 2019.



- Today, Atlantic City's #1 station for men, 18-34! *

* Nielsen ratings provided by WBSS-AM: #1 MEN (18-34); AQH share; AQH persons; TSL; M-Su; 6A-12A; Fall 2019 Survey.

TURN YOUR NOTHING INTO SOMETHING TODAY WITH

UNIQUE PROGRAMMING FROM THE BETR NETWORK.

Contact: Mike Sinnott (517) 927-4570