

A photograph of two men in a radio studio. The man on the left is wearing a light blue and white striped shirt and Sony headphones, looking towards the other man. The man on the right is wearing a black button-down shirt, glasses, and large headphones, gesturing with a yellow marker while speaking into a microphone. A black rectangular box with white text is overlaid in the upper center. The background shows a window with various sports-related posters and blue lighting.

The
Bet[♠]R
Network

The New York Times

Supreme Court Ruling Favors Sports Betting

WASHINGTON — The Supreme Court [struck down a 1992 federal law](#) on Monday that effectively banned commercial sports betting in most states, opening the door to legalizing the estimated \$150 billion in illegal wagers on professional and amateur sports that Americans make every year.

May 14, 2018



Supreme Court strikes down ban on sports betting

The justices declared unconstitutional a law passed by Congress a quarter century ago that forced states to keep sports gambling bans on the books. The 6-3 decision clears the way for other states to join Nevada in allowing bets to be placed on individual games.

May 14, 2018

THE WALL STREET JOURNAL.

Supreme Court Ruling Opens Door to Sports Betting

WASHINGTON—The Supreme Court opened the door to legal sports betting across the country by invalidating federal prohibitions on such wagers, in a ruling Monday that could mark a groundbreaking shift for sports leagues, fans and casinos.

Updated May 14, 2018 7:17 p.m. ET



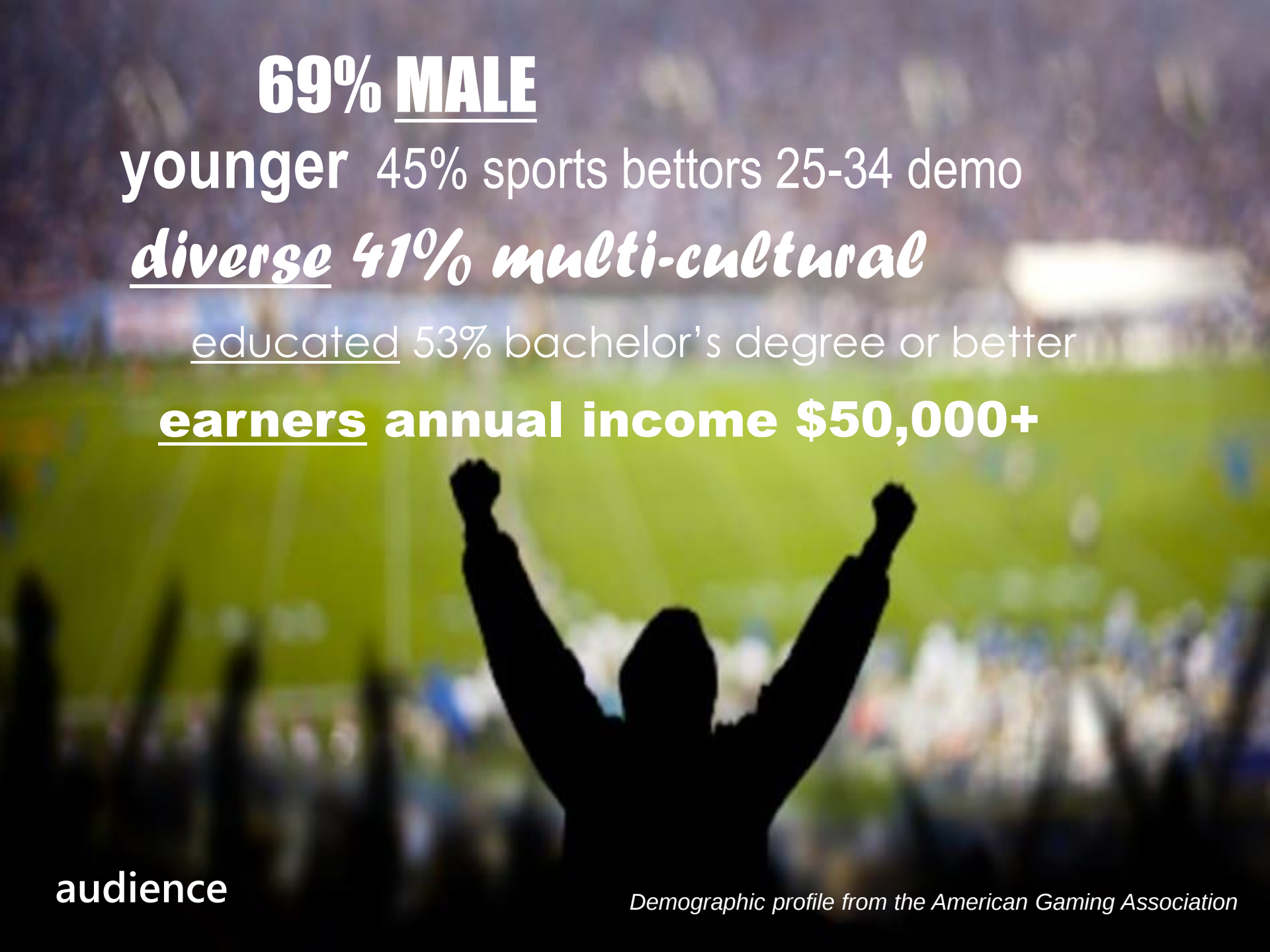
39% of adult Americans – about 100 million people – are either current or potential future sports bettors.

46% of current sports bettors in newly legalized states report that legalization has led to an increase in sports betting frequency.

Nearly 8 in 10 Americans support legalizing sports betting in their state.

63% of Americans support the Supreme Court's ruling that struck down the sports betting ban.

*Current and Future Sports Betting Behavior Post-PASPA
A survey conducted by the American Gaming Association*



69% MALE

younger 45% sports bettors 25-34 demo

diverse 41% multi-cultural

educated 53% bachelor's degree or better

earners annual income \$50,000+

audience

Demographic profile from the American Gaming Association



The Vegas Stats & information Network (VSIN) is the nation's first-ever network dedicated to delivering news and information about the nation's regulated betting markets. VSIN programming is distributed on multiple platforms across North America, including: SiriusXM; MSG Networks; the New England Sports Network (NESN); fuboTV; sling TV; and game+ in Canada. "The BetR Network" is VSIN's radio platform and is the first-ever terrestrial radio network dedicated to sports betting.





Chicago



Philadelphia



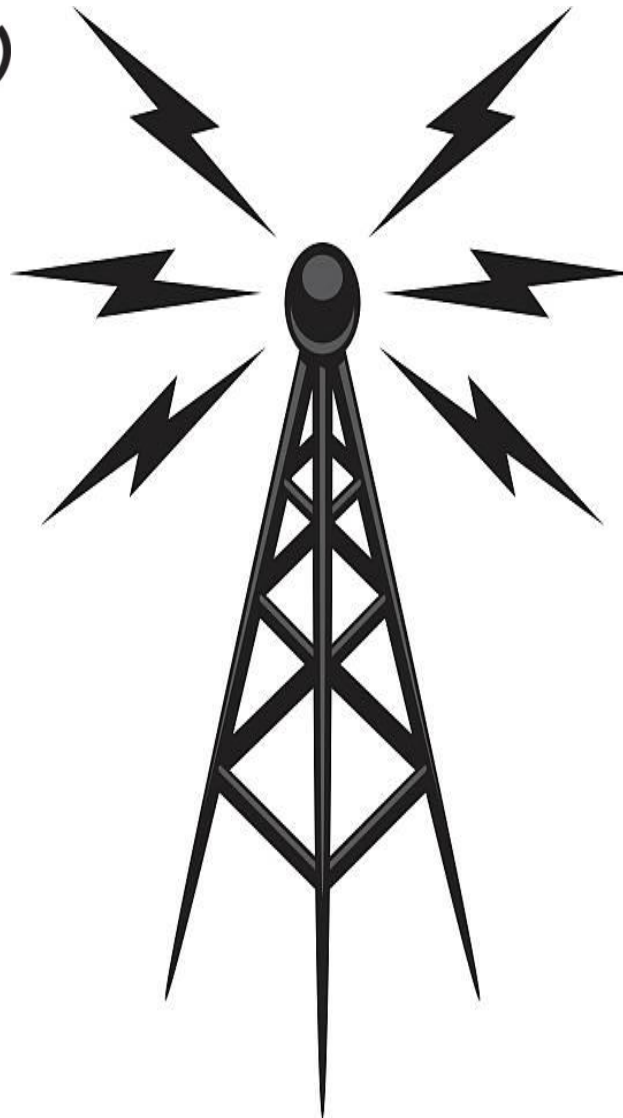
San Francisco



Las Vegas



Atlantic City



The
Bet•R
Network

BOSTON'S HOME FOR SPORTS



Boston



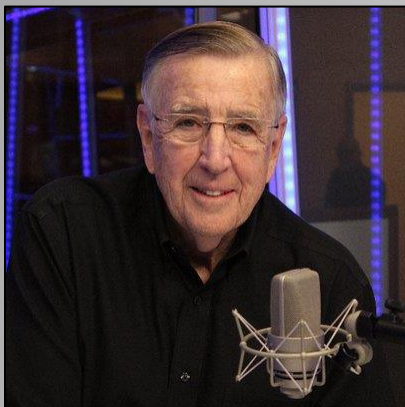
Portland



Pittsburgh



Reno



Brent Musburger's Action Update Vegas Stats & information Network

OVERVIEW

Gow Media produces and distributes the Brent Musburger Action Update for the Vegas Stats & Information Network (VSIN). The short-form feature delivers relevant, real-time sports betting news and information.

SPORTS BETTING

The recent U.S. Supreme Court ruling has sparked an unprecedented expansion of sports gambling in the United States. Sports gambling is going mainstream, and there are millions hungry for sports gambling content.

EFFECTIVE

Our Action Updates wrap your advertising message around essential content that the listener wants to hear. This will help your advertising message to cut through the clutter and deliver a significant impact for your business.

CONSISTENT

The VSIN updates air during morning and afternoon drive on many of the biggest radio brands in the country, including: 1050 ESPN New York (WEPN-AM); Boston's 98.5 The Sports Hub; 890 WLS-AM in Chicago; and Philadelphia's 97.5 The Fanatic (WPEN-FM).

AFFORDABLE

With each live read, the legendary Brent Musburger will wrap your advertising message around content the listener wants to hear during prime time on many of the biggest sports radio stations in the country.



New York



Chicago



Boston



Philadelphia



San Francisco



Houston



St. Louis



Portland



Pittsburgh



Louisville

VSIN
**ACTION
UPDATE**

**CFB: TOLEDO
LAYING 7
POINTS VS
KENT ST.**

**NFL: CHIEFS
LAYING 4
POINTS @
TITANS**

**NBA: CELTICS
6-PT
FAVORITES @
CAVS**

CHANGING THE WAY
YOU WATCH SPORTS

indeed

"Action Update" Presenting Sponsor

VSIN

LIVE FROM
LAS VEGAS
SOUTH POINT SPORTSBOOK



ON THE PHONE

CHRIS "MAD DOG" RUSSO

SIRIUSXM
MAD DOG SPORTS RADIO



@MADDOGUNLEASHED

VSIN



indeed

Guest Line Presenting Sponsor

FOLLOW THE MONEY
WITH MITCH MOSS & PAULY HOWARD



Studio Naming Rights

The **Bet[♠]R** Network

TOTAL AUDIENCE PLAN

31-MILLION MONTHLY IMPRESSIONS*



*Audience data provided by networks and represent impressions, not households.