

The
Bet[♠]R
Network

Studio Naming Rights



LOGO ON-SCREEN 2 X PER HOUR

2 ON-AIR MENTIONS PER HOUR



(1) 30-SECOND COMMERCIAL PER HOUR

52-WEEK CAMPAIGN: FROSTED LOGO ON GLASS



VSIN COLLEGE FOOTBALL CHAMPIONSHIP				
TIME	BET#	TEAMS	POINTS	TOT
8:00P	283	CLEMSON		69
	284	LSU	-6	

Digital branding

LIVE ON AIR **indeed Studios**

LIVE **indeed Studios**





TEXANS VS CHIEFS RECAP
@BEATINGTHEBOOK

ANUMBERSGAME
WITH GILL ALEXANDER

NBA Injury

Barnes SF - PROB Monday vs Orlando



Expand Live Video

Streaming now: Follow The Money w/

Live Sports Odds

NFL	JAN 19 3:05 EST	TEN +7.5	KC 52	JAN 19 6:40 EST	GB +7	SF 45
------------	---------------------------	--------------------	-----------------	---------------------------	-----------------	-----------------

[View All](#)

NEWS STORIES [View All](#)

Market Insights: Clemson-LSU caps 3-day football frenzy

Shorthanded Lakers beating the odds

Chiefs & 49ers favored in AFC & NFC title games

VIDEO CLIPS [View All](#)

The Opening Lines Show (1-12-20)

The Green Zone with Wes Reynolds and Brady Kannon (1.12.20)

The Green Zone With Ron Flatter (1-12-20)

AUDIO CLIPS [View All](#)

Follow The Money - January 13, 2020, Michael Lombardi

Follow The Money - January 13, 2020, Hour 2

Follow The Money - January 13, 2020, Hour 1



7-Day Free Trial

It's totally free!

VSIN PLUS SUBSCRIBER BENEFITS

- Point Spread Weekly, VSIN's digital magazine on sports betting
- 24-7 Live video stream of VSIN programs plus replays
- Any special sport-specified betting guides we do
- Afternoon subscriber-only email with highlights from the day's programs
- All exclusive subscriber-only stories and data on VSIN.com

SUBSCRIBE NOW

PLATFORM	VEHICLE	AIR TIME	LOGO	PER DAY	PER WEEK	26-WEEK	52-WEEK
			PER HOUR				
DIGITAL	VSIN.com	24/7/365	2	48	336	8,736	17,472



MENTIONS				
PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK
2	48	336	8,736	17,472
COMMERCIALS				
PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK
1 (30-SEC)	24	168	4,368	8,736

PLATFORM	VEHICLE	AIR TIME	MENTIONS	PER DAY	PER WEEK	26-WEEK	52-WEEK
			PER HOUR				
DIGITAL	TUNEIN	24/7/365	2	48	336	8,736	17,472



COMMERCIALS				
PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK
1 (30-SEC)	24	168	4,368	8,736

PLATFORM	VEHICLE	AIR TIME	LOGO	PER DAY	PER WEEK	26-WEEK	52-WEEK
			PER HOUR				
TELEVISION	MSG	M-F, 5P-6P	4	4	20	520	1,040



MENTIONS				
PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK
4	4	20	520	1,040
COMMERCIALS				
PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK
1 (30-SEC)	1	5	130	260

INVENTORY

			LOGO				
			PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK
			4	24	120	3,120	6,240
			MENTIONS				
			PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK
			4	24	120	3,120	6,240
			COMMERCIALS				
			PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK
			1 (30-SEC)	24	168	4,368	8,736



PLATFORM	VEHICLE	AIR TIME	LOGO	PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK
TELEVISION	SLING	24/7/365		2	48	336	8,736	17,472
			MENTIONS					
			PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK	
			2	48	336	8,736	17,472	
			COMMERCIALS					
			PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK	
			1 (30-SEC)	24	168	4,368	8,736	

PLATFORM	VEHICLE	AIR TIME	LOGO	PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK
TELEVISION	FUBOTV	24/7/365		2	48	336	8,736	17,472
			MENTIONS					
			PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK	
			2	48	336	8,736	17,472	
			COMMERCIALS					
			PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK	
			1 (30-SEC)	24	168	4,368	8,736	

INVENTORY

PLATFORM	VEHICLE	AIR TIME	MENTIONS				
			PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK
SATELLITE	SIRUSXM 204	24/7/365	2	48	336	8,736	17,472



COMMERCIALS							
PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK			
1 (30-SEC)	24	168	4,368	8,736			

PLATFORM	VEHICLE	AIR TIME	MENTIONS				
			PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK
RADIO	BETR NET	24/7/365	2	48	336	8,736	17,472



COMMERCIALS							
PER HOUR	PER DAY	PER WEEK	26-WEEK	52-WEEK			
1 (30-SEC)	24	168	4,368	8,736			

INVENTORY

31-MILLION MONTHLY IMPRESSIONS*



26-WEEK CAMPAIGN: \$200,000

52-WEEK CAMPAIGN: \$400,000

*Audience data provided by networks and represent impressions, not households.