

GUEST LINE



ON THE PHONE

CHRIS "MAD DOG" RUSSO

**SIRIUSXM
MAD DOG SPORTS RADIO**

@MADDOGUNLEASHED

indeed

VSIN

FOLLOW THE MONEY
WITH MITCH MOSS & PAULY HOWARD

The graphic features a dark background with a city skyline and a large "ON THE PHONE" text. Below it, the guest's name "CHRIS 'MAD DOG' RUSSO" is displayed, followed by "SIRIUSXM MAD DOG SPORTS RADIO" and his Twitter handle "@MADDOGUNLEASHED". The "indeed" logo is also present. A small inset photo shows Chris Russo wearing a headset. The "VSIN" logo is in the bottom left corner. In the bottom right corner, there is a small inset photo of Mitch Moss and Paul Howard, with the text "FOLLOW THE MONEY WITH MITCH MOSS & PAULY HOWARD".



During each hour of programming, VSIN hosts interview the biggest names in sports, sports media, and sports gambling. Prior to each appearance, the host will mention the sponsor, deliver a 10-second read of sponsor copy, and your branding will appear on-screen whenever the "On The Phone" graphic. We guarantee one mention per hour, one 10-second sponsor read per hour, inclusion of your graphics in our social media posts (@vsinlive), and mentions to promote guests during the shows.