



GOW MEDIA

AUDIO PLATFORMS - 2024



RADIO NETWORK



RADIO NETWORK

AM DRIVE, PM DRIVE, ROS (6A-7P)

644 AFFILIATES

3:00/STATION

-UPDATE BRANDING

-15s/30s/60s

-SPORTS, NEWS/TALK, COUNTRY, CLASSIC
ROCK, HOT AC, CLASSIC HITS, TOP 40

AM NEWS (6A-10A)

182 AFFILIATES

3:00/STATION

-BILLBOARDS

-15s/30s/60s

-SPORTS, NEWS/TALK, COUNTRY, CLASSIC
ROCK, HOT AC, CLASSIC HITS, TOP 40
-LOCAL NEWS LISTENERS CAN USE,
NOT POLITICAL



ACTION UPDATE (6A-7P)

281 AFFILIATES
3:00/STATION
-BILLBOARDS
-15s/30s/60s

WEEKDAYS



The Sports Betting Network

24/7/365

48-114 AFFILIATES

5:00/HOUR

-LIVE READS

-BILLBOARDS

-15s/30s/60s

**FOLLOW
THE
MONEY**

7-10A EASTERN



3-6 PM EASTERN



10A-12P EASTERN



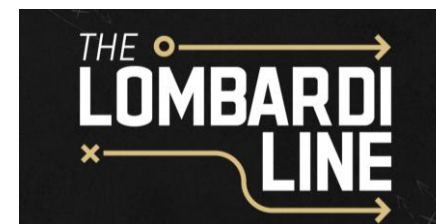
6-9 AM EASTERN



12-1P EASTERN



9-11 PM EASTERN



1-3P EASTERN



11P-2A EASTERN

The VSIN logo is a red diamond shape with the letters "VSIN" in white, bold, sans-serif font.

The Sports Betting Network

24/7/365

48-114 AFFILIATES

5:00/HOUR

-LIVE READS

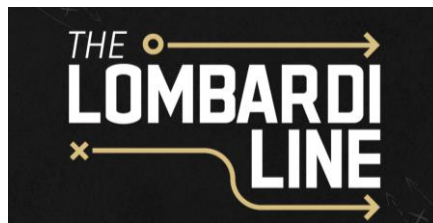
-BILLBOARDS

-15s/30s/60s

WEEKENDS



8-10A EASTERN (SAT/SUN)



10A-12P EASTERN (SAT/SUN)



12-3P EASTERN (SAT/SUN)



3-10P EASTERN (SAT)
3-7P EASTERN (SUN)



10 PM EASTERN (SAT)



7-10 PM EASTERN (SUN)



10 PM EASTERN (SUN)



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