



United States Marine Corps launches 2011

Elite Warrior of the Week campaign for Dallas

The campaign will honor best high school football players in Texas

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DALLAS, TEXAS - The 8th Marine Corps Recruiting District is proud to announce the launch of the Marine Corps Elite Warrior of the Week campaign that honors the best high school football players in Texas. Each week during the high school football season, the Marine Corps Recruiting Station Dallas will honor the Marine Corps Elite Warrior of the Week in the station's area of operation. Fans will have the opportunity to vote online for the Marine Corps Elite Warrior of the Week. Each weekly winner will be finalist for the Marine Corps Elite Warrior of the Year.

"The Sports Flash" (TSF) Radio Network will manage the Marine Corps Elite Warrior of the Week campaign. During the high school football season, TSF Radio Network will solicit nominations from high school football fans, coaches, athletic directors, and the media for the Marine Corps Elite Warrior of the Week. Each weekly nominee that receives the most votes will be the weekly winner. Each weekly winner will receive a tee-shirt and certificate as the Marine Corps Elite Warrior of the Week, and will be a finalist for the Marine Corps Elite Warrior of the Year for Dallas. For more information, go online to www.TheSportsFlash.com.

The United States Marine Corps (U.S.M.C.) is a branch of the United States armed forces responsible for providing power projection from the sea, serving as an amphibious force-in-readiness. For more information about become one of the few and the proud, go online to www.Marines.com.

"The Sports Flash" Radio Network provides 190 radio stations in 13 states with customized, local sports reports, reaching 2.5-million listeners each week. In addition to its traditional radio advertising campaigns, TSF Radio Network has expanded into sports marketing, managing tobacco prevention campaigns that target high school students in several states, including: Kentucky; Montana; North Carolina; South Carolina; and Wyoming. In addition, TSF Radio Network manages marketing campaigns that target high school student-athletes, their peers, parents, and coaches for military recruiting forces around the country.

For more information about the Marine Corps Elite Warrior of the Week campaign, please contact TSF Radio Network's Mike Sinnott at (517) 927-4570.



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