



EYEBLACK named the "Official EYEBLACK" of the Student-Athletes & Fans of the Pennsylvania Passing League

PPL to host as many as 60 teams, 1,500 student-athletes at events in Harrisburg; Philadelphia; and Pittsburgh in 2012

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HARRISBURG, PA - The United States Passing League is proud to name EYEBLACK as the "Official EYEBLACK of the Student-Athletes & Fans" of the U.S. Army's Pennsylvania Passing League (PPL). At each PPL event in 2012, participating student-athletes will receive USPL-branded EYEBLACK product to wear during the competition. The 2012 PPL will host as many as 60 teams and 1,500 student-athletes at events in Harrisburg at Susquehanna Twp. High School (July 15); Philadelphia at Wissahickon High School (July 21); and in Pittsburgh at Baldwin High School (June 16).

Based in Rockville, MD, EyeBlack.com produces innovative sports products that are used worldwide by athletes to enhance their on-field performance, while enabling fans to express their support of a team or a specific athlete. The company offers five main products, manufactured solely in the United States, and made from latex-free medical grade tape that is safe, tested and can breathe on the skin. EyeBlack.com is an official licensee of Major League Baseball (MLB) and Major League Lacrosse (MLL), and has partnerships with National Football League players Marshawn Lynch (Seattle Seahawks), Stevie Johnson (Buffalo Bills), Adrian Wilson (Arizona Cardinals) and LaMarr Woodley (Pittsburgh Steelers), along with World Tennis Association female athlete Bethanie Mattek-Sands and Olympic Gold Medal softball star Jennie Finch. Additionally, more than 400 collegiate programs across the nation wear custom EyeBlack.com products.

Away from the athletic field, EyeBlack.com collaborates with a number of nonprofits, corporations and others to create customized EyeBlack for their respective events, charitable causes, etc.

Since 2010, the U.S. Army's Pennsylvania Passing League has hosted 64 teams and as many as 1,280 student-athletes at events at Gateway High School and Susquehanna Township High School. In 2011, at the PPL-WEST Division event at Gateway High School, the Clairton Bears knocked off Montour, 18-7, for the PPL-WEST title. Nineteen teams competed in the 2011 event at Gateway. The Pennsylvania Passing League (PPL) is a seven-on-seven passing league featuring high school football teams from throughout the Keystone State. The PPL is an opportunity for high school football teams to engage in a leadership-developing, team-building, skill-enhancing competition during the summer. The U.S. Army's sponsorship of the Pennsylvania Passing League ensures that teams will not be charged to participate in the event.

PPL events are single-day seven-on-seven passing tournaments that feature high school football players from throughout the Keystone State. Each participating team is guaranteed to play four games with three games in pool play to determine the seeding for the single-elimination championship round. The official rules of play for PPL events, entry forms, and participant release forms are available for download at www.TheSportsFlash.com/PPL.htm.

Teams that are interested in participating in the 2012 PPL-WEST event should contact Mike Sinnott at (517) 927-4570 or via e-mail at TheSportsFlash@aol.com or mike@TheSportsFlash.com.

The United States Army is charged with protecting America's freedom and preserving peace. The Army trains and equips its soldiers to be the best, especially when it comes to their job, leadership, and soldiering skills. With more than 150 jobs available in many exciting fields, the U.S. Army provides many job training and leadership training opportunities. From working with computers to assisting doctors to fixing helicopters, there's an Army job that's right for you. For more information, go online to www.GoArmy.com.

"The Sports Flash" Radio Network provides 179 radio stations in 13 states with customized, local sports reports, reaching a weekly audience of 2.5-million listeners. TSF Radio Network manages the Pennsylvania Passing League for the U.S. Army's Harrisburg Recruiting Battalion. In addition, TSF Radio Network has launched the United States Passing League (USPL), a marketing platform for passing league events in several states, including: Maryland; North Carolina; Pennsylvania; and South Carolina. In addition, TSF Radio Network manages tobacco-prevention campaigns targeting high school students in several states, including: Kentucky; Montana; North Carolina; South Carolina; and Wyoming. TSF Radio Network also manages the Army Iron Man campaign that honors the best two-way high school football players in several states and the Army STRONG Wrestler of the Year campaign.

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