



**ARMY STRONG.™**

## **University City wins PPL-EAST @ Wissahickon**

*University City, the 8<sup>th</sup> seed, won four-straight in elimination round to win first-ever PPL-EAST title*

**FOR IMMEDIATE RELEASE**  
**July 22, 2012**

**PHONE: Mike Sinnott (517) 927-4570**

**HARRISBURG, PA** – University City earned the first-ever Pennsylvania Passing League – East Division title at Wissahickon High School on Saturday, July 21. With a 1-2 pool play record and 26 points scored in three games, University City entered the single-elimination championship round as the 8<sup>th</sup> seed in the ten-team event. The Jaguars roared through the championship round, knocking off Delaware County Christian in overtime, 18-12, in the first round; upsetting second-seed and tournament host Wissahickon in the quarterfinals; edging third-seed Upper Moreland, 12-7, in the semi-finals; and shutting out Communications Tech, 6-0, in the championship game.

Central Bucks West was the number-one overall seed entering into the championship round after going 3-0 and scoring 65 points in pool play. Communications Tech upset Central Bucks West in the semi-finals, 25-13, to advance to the title game.

The PPL-EAST was the first of three PPL events in 2012 with the PPL-CENTRAL in Harrisburg at Susquehanna Township on July 15 and the PPL-WEST in Pittsburgh on June 16. Each PPL event is a single-day tournament in which each teams is guaranteed to play four games with three pool play games and at least one-game in the single-elimination championship round.

The Pennsylvania Passing League (PPL) is a seven-on-seven passing league featuring high school football teams from throughout the Keystone State. The PPL is an opportunity for high school football teams to engage in a leadership-developing, team-building, skill-enhancing competition during the summer. The U.S. Army's sponsorship of the Pennsylvania Passing League ensures that teams will not be charged to participate in the event.

PPL events are single-day seven-on-seven passing tournaments that feature high school football players from throughout the Keystone State. Each participating team is guaranteed to play four games with three games in pool play to determine the seeding for the single-elimination championship round. The official rules of play for PPL events, entry forms, and participant release forms are available for download at [www.TheSportsFlash.com/PPL.htm](http://www.TheSportsFlash.com/PPL.htm).

Since 2010, the Pennsylvania Passing League has hosted 64 teams and as many as 1,280 student-athletes at events at Gateway High School and Susquehanna Township High School. In 2011, at the PPL-WEST Division event at Gateway High School, the Clairton Bears knocked off Montour, 18-7, for the PPL-WEST title. Nineteen teams competed in the 2011 event at Gateway.

Teams that are interested in participating in the 2012 PPL-WEST event should contact Mike Sinnott at (517) 927-4570 or via e-mail at [TheSportsFlash@aol.com](mailto:TheSportsFlash@aol.com) or [mike@TheSportsFlash.com](mailto:mike@TheSportsFlash.com).

The United States Army is charged with protecting America's freedom and preserving peace. The Army trains and equips its soldiers to be the best, especially when it comes to their job, leadership, and soldiering skills. With more than 150 jobs available in many exciting fields, the U.S. Army provides many job training and leadership training opportunities. From working with computers to assisting doctors to fixing helicopters, there's an Army job that's right for you. For more information, go online to [www.GoArmy.com](http://www.GoArmy.com).



CUTTERS Gloves is the "Official Performance Glove of the Pennsylvania Passing League." Founded in 1997, Cutters is a market leader in the development of high-performance sports gloves and innovative training devices for football, baseball, golf, rugby, racquet sports, and action sports. Cutters is a pioneer in performance grip material with innovations that not only creates a strong grip, but a grip that is self-restoring and performs in all-weather conditions. Cutters' proprietary C-TACK™ Performance Grip Material is worn by many professional football players, including Dez Bryant; Anquan Boldin; Frank Gore; Randy Moss, and Kellen Winslow, Jr.

EYEBLACK is the "Official EYEBLACK of the Student-Athletes & Fans" of the Pennsylvania Passing League. Based in Rockville, MD, EyeBlack.com produces innovative sports products that are used worldwide by athletes to enhance their on-field performance, while enabling fans to express their support of a team or a specific athlete. The company offers five main products, manufactured solely in the United States, and made from latex-free medical grade tape that is safe, tested and can breathe on the skin. EyeBlack.com is an official licensee of Major League Baseball (MLB) and Major League Lacrosse (MLL), and has partnerships with National Football League players Marshawn Lynch (Seattle Seahawks), Stevie Johnson (Buffalo Bills), Adrian Wilson (Arizona Cardinals) and LaMarr Woodley (Pittsburgh Steelers), along with World Tennis Association female athlete Bethanie Mattek-Sands and Olympic Gold Medal softball star Jennie Finch. Additionally, more than 400 collegiate programs across the nation wear custom EyeBlack.com products.

The United States Passing League (USPL) will manage the North Carolina Passing League for the U.S. Army Asheville Recruiting Company. Since 2010, the USPL has managed passing league campaigns in Maryland; North Carolina; Pennsylvania; and South Carolina. The USPL is a marketing platform managed by "The Sports Flash" (TSF) Radio Network. TSF Radio Network provides local, customized sports updates to 179 network affiliates in 13 different states while managing unique sports marketing campaigns for many organizations. For more information about the USPL, NCPL, or other marketing campaigns managed by TSF Radio Network, contact Mike Sinnott at (517) 927-4570.

###

