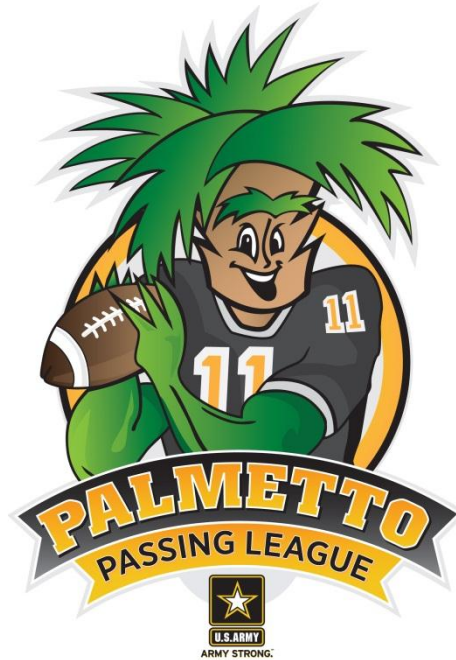




U.S. Army's Florence Recruiting Company launches Palmetto Passing League

The seven-on-seven passing tournament to feature high school teams from company's recruiting territory

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**CONTACT: Mike Sinnott, TSF Radio Network
(517) 927-4570 or TheSportsFlash@aol.com**

FLORENCE, SC - The U.S. Army's Florence Recruiting Company is proud to announce the launch of the Palmetto Passing League, a seven-on-seven high school football passing league that will begin play in the late spring/early summer of 2011. The Palmetto Passing League (PPL) will focus on the high schools of the battalion's Florence Recruiting Company, which includes the high school football teams in Florence, Dillon, Sumter, and Myrtle Beach.

The PPL will consist of a single-day 16-team tournament in which all participating teams are guaranteed to play a minimum of four games. Each team will play three games in pool play to determine the seeding for the 16-team single-elimination tournament. South Carolina High School League-certified officials will be used to officiate the games based on PPL rules.

The PPL is a traditional seven-on-seven non-contact passing league played on a shortened field with only passing plays from the line of scrimmage. The games feature quarterbacks, wide receivers, running backs, and defensive backs, giving them an opportunity to sharpen their skills in a fun, competitive atmosphere.

"The Sports Flash" (TSF) Radio Network will manage the Palmetto Passing League. In 2010, TSF Radio Network launched the Pennsylvania Passing League, which featured 32 teams playing in two divisions with more than 600 student-athletes participating. The National Football League's Pittsburgh Steelers invited the Pennsylvania Passing League's division winners to play an exhibition at halftime of their 2010 preseason opener at Heinz Field. The 2011 Pennsylvania Passing League begins on June 11 with the PPL West Division at Gateway High School, outside of Pittsburgh. The PPL East Division will be played on June 25 at Susquehanna Township High School, outside of Harrisburg.

The U.S. Army's title sponsorship of the PPL ensures that teams will not be charged to participate. At this time, TSF "The Sports Flash" (TSF) Radio Network is working to secure a host site and teams to participate. TSF Radio Network expects to announce shortly a host site for the tournament in the next few weeks.

If your school is interested in participating or even hosting a Palmetto Passing League event, please contact TSF Radio Network's Mike Sinnott at (517) 927-4570 or via e-mail at TheSportsFlash@aol.com. For additional information about the Palmetto Passing League, visit the official PPL web site at www.TheSportsFlash.com/PALMETTO. At the site, visitors can learn about the latest information regarding the PPL, download the official rules of play, and registration forms.

The United States Army is charged with protecting America's freedom and preserving peace. The Army trains and equips its soldiers to be the best, especially when it comes to their job, leadership, and soldiering skills. With more than 150 jobs available in many exciting fields, the U.S. Army provides many job training and leadership training opportunities. From working with computers to assisting doctors to fixing helicopters, there's an Army job that's right for you. For more information, go online to www.GoArmy.com.

"The Sports Flash" Radio Network provides 190 radio stations in 13 states with customized, local sports reports, reaching 2.5-million listeners each week. In addition to its traditional radio advertising campaigns, TSF Radio Network has expanded into sports marketing, managing tobacco prevention campaigns that target high school students in several states, including: Kentucky; Montana; North Carolina; South Carolina; and Wyoming. Since 2006, TSF Radio Network has managed the Army Iron Man campaign; the Army STRONG Wrestler of the Year; and HOOP STARS of the Year campaigns for U.S. Army Recruiting battalion's across the country. In 2010, TSF Radio Network expanded into event management, sponsorship with its creation of the Pennsylvania Passing League. For more info about the TSF Radio Network, contact Mike Sinnott at (517) 927-4570.

