



CUTTERS named “Official Performance Glove” of the Palmetto Passing League

2nd Annual Palmetto Passing League to feature 20 teams at Freedom Florence on June 23

FOR IMMEDIATE RELEASE
June 18, 2012

CONTACT: Mike Sinnott; USPL; (517) 927-4570
Chip Sivak; Cutters; (602) 381-5434

FLORENCE, SC – The Palmetto Passing League (PPL) is proud to announce a partnership with Cutters Performance Gloves & Grips that designates Cutters as the “Official Performance Glove” of the 2012 Palmetto Passing League. The 2nd Annual Palmetto Passing League will host 20 teams on June 23 at the Freedom Florence Recreation Complex in Florence. The event will feature pool play in the morning with a single-elimination championship round in the afternoon.

Cutters will honor the Most Valuable Wide Receiver (MVWR) of the event and giveaway four pairs of gloves to the top four receivers at the event. Founded in 1997, Cutters is a market leader in the development of high-performance sports gloves and innovative training devices for football, baseball, golf, rugby, racquet sports, and action sports. Cutters is a pioneer in performance grip material with innovations that not only creates a strong grip, but a grip that is self-restoring and performs in all-weather conditions. Cutters' proprietary C-TACK™ Performance Grip Material is worn by many professional football players, including Dez Bryant; Anquan Boldin; Frank Gore; Randy Moss, and Kellen Winslow, Jr.

Cutters is sold at all major retail outlets and specialty shops throughout the United States and Canada as well as Austria; Australia; Brazil; Denmark; Finland; Germany; Italy; Japan; Netherlands; New Zealand; South Korea; Sweden; and the United Kingdom. Cutters are available online, at www.cuttersgloves.com, where players can “Build Your Own Glove” (BYOG) by selecting your own unique color combinations and personalization.

Since 2010, the United States Passing League has managed passing league campaigns in Maryland; North Carolina; Pennsylvania; and South Carolina. The USPL is a marketing platform managed by “The Sports Flash” (TSF) Radio Network. TSF Radio Network provides local, customized sports updates to 179 network affiliates in 13 different states while managing unique sports marketing campaigns for many organizations, including Bluegrass Cellular; Kentucky's Tobacco Quitline; Montana's Tobacco Use Prevention Program; the North Carolina Spit Tobacco Education Program; South Carolina Department of Health and Environmental Control; U.S. Army; U.S. Marine Corps; and Wyoming Through With Chew.

For more information about the USPL, Palmetto Passing League, or other marketing campaigns managed by TSF Radio Network, contact Mike Sinnott at (517) 927-4570.



1516 Lytell John's Path
Williamston, MI 48895
(517) 927-4570
F: (517) 655-1761

mike@TheSportsFlash.com
www.TheSportsFlash.com