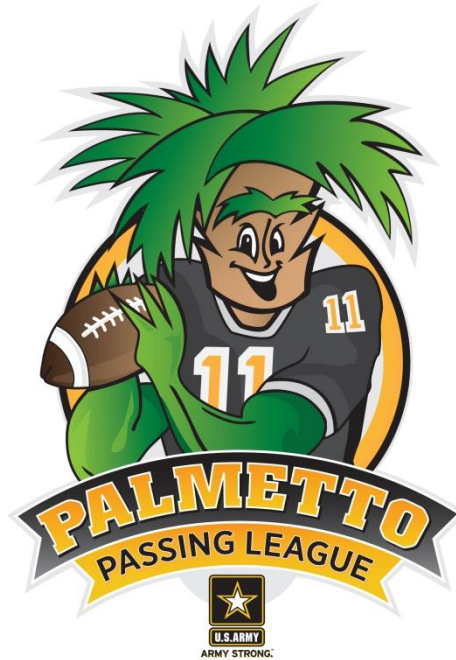




West Florence knocks off South Florence for 2nd Annual Palmetto Passing League title

The seven-on-seven passing tournament to feature high school teams from company's recruiting territory

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FLORENCE, SC – West Florence knocked off South Florence, 16-0, to win the 2nd Annual Palmetto Passing League title at the Freedom Florence Recreation Complex. The seven-on-seven event featured 19 teams from across the Grand Strand and Pee Dee region. West Florence dropped its opening game to Lamar (20-15), but the Knights won six-straight games for the championship.

The Knights avenged their earlier loss to Lamar, 18-12, in the semi-finals. South Florence, the 2011 Palmetto Passing League champion, advanced to the title game with a 26-24 win over Wilson.

In 2011, South Florence won the inaugural Palmetto Passing League (PPL) title with a 21-14 win over Cheraw in the inaugural PPL Championship Game.

The PPL is a single-day 16-20 team tournament in which all participating teams are guaranteed to play a minimum of four games. Each team will play three games in pool play to determine the seeding for the single-elimination championship round.

The PPL is a traditional seven-on-seven non-contact passing league played on a shortened field with only passing plays from the line of scrimmage. The games feature quarterbacks, wide receivers, running backs, and defensive backs, giving them an opportunity to sharpen their skills in a fun, competitive atmosphere.

The United States Passing League (USPL) will manage the North Carolina Passing League for the U.S. Army Asheville Recruiting Company. Since 2010, the USPL has managed passing league campaigns in Maryland; North Carolina; Pennsylvania; and South Carolina. The USPL is a marketing platform managed by "The Sports Flash" (TSF) Radio Network. TSF Radio Network

provides local, customized sports updates to 179 network affiliates in 13 different states while managing unique sports marketing campaigns for many organizations. For more information about the USPL, NCPL, or other marketing campaigns managed by TSF Radio Network, contact Mike Sinnott at (517) 927-4570.

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