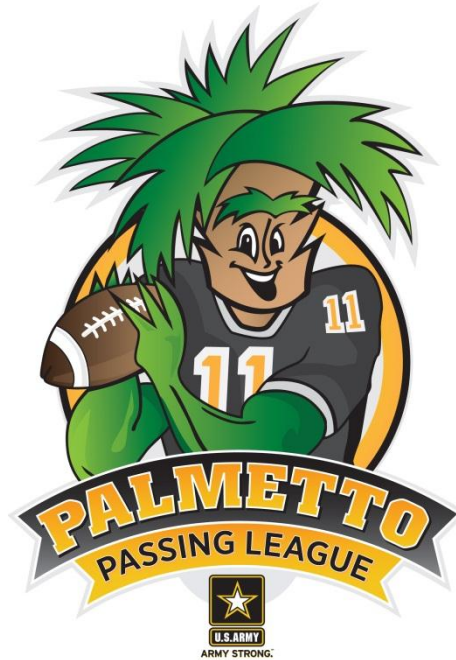




2nd Palmetto Passing League to host 20 teams at Freedom Florence on June 23

The single-day event will feature teams from Grand Strand & Pee Dee region

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FLORENCE, SC - The U.S. Army Florence Recruiting Company is proud to announce that 20 high school football teams have committed to participate in the 2nd Annual Palmetto Passing League (PPL) event on June 23 at Freedom Florence Recreation Complex. Each team is guaranteed to play four games with three pool play games and one game in the single-elimination championship round. Here's the list of teams that have committed to play in the event:

C.E. Murray
Cheraw
Creek Bridge
Crestwood
Darlington
East Clarendon
Green Sea Floyds
Hannah-Pamplico
Hemingway
Kingstree
Lake View
Lakewood
Lamar
Lee Central
Loris
Marlboro County
McBee
South Florence
West Florence
Wilson

In 2011, South Florence won the inaugural Palmetto Passing League (PPL) title with a 21-14 win over Cheraw in the PPL Championship Game at Freedom Florence Recreation Complex. The Bruins finished the event

7-0, winning it's pool with wins over Hannah-Pamplico, Lee Central, and Lakewood. In the single-elimination championship round, South Florence knocked off North Myrtle Beach (20-0), Sumter (19-12), and Lamar (25-21) in the semi-finals. Cheraw finished 6-1 in the event with its first loss in the event's championship game. More than 500 student-athletes from 19 teams participated in the first-ever PPL event.

The PPL is a single-day 16-20 team tournament in which all participating teams are guaranteed to play a minimum of four games. Each team will play three games in pool play to determine the seeding for the single-elimination championship round.

The PPL is a traditional seven-on-seven non-contact passing league played on a shortened field with only passing plays from the line of scrimmage. The games feature quarterbacks, wide receivers, running backs, and defensive backs, giving them an opportunity to sharpen their skills in a fun, competitive atmosphere.

The U.S. Army's title sponsorship of the PPL ensures that teams will not be charged to participate.

The United States Passing League (USPL) will manage the Palmetto Passing League for the U.S. Army Florence Recruiting Company. Since 2010, the USPL has managed passing league campaigns in Maryland; North Carolina; Pennsylvania; and South Carolina. The USPL is a marketing platform managed by "The Sports Flash" (TSF) Radio Network. TSF Radio Network provides local, customized sports updates to 179 network affiliates in 13 different states while managing unique sports marketing campaigns for many organizations. For more information about the USPL, NCPL, or other marketing campaigns managed by TSF Radio Network, contact Mike Sinnott at (517) 927-4570.

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