



Beckley Battalion launches 7th Annual Army Iron Man campaign for West Virginia

Army Iron Man honors the best two-way high school football player in West Virginia recruiting territory

**FOR IMMEDIATE RELEASE
18 August 2012**

**Contact: Mike Sinnott (517) 927-4570 or
Jerry Patton (304) 252-0422**

BECKLEY, WV – The U.S. Army Beckley (WV) Recruiting Battalion is proud to announce the launch of the 7th Army Iron Man campaign that honors the best two-way high school football players in the battalion's West Virginia recruiting territory. Playing and excelling on offense and defense, the Army Iron Man must demonstrate physical and emotional strength, as well as strength of character. The Army Iron Man embodies the qualities of Army STRONG!

The Beckley Battalion is the flagship battalion for the Army Iron Man campaign, launching the first-ever campaign in 2006. Elkins' junior Clayton Collett won the honor in 2011. Here are the six previous winners of the Army Iron Man of the Year for West Virginia:

Army Iron Man – West Virginia Winners

2011 – Elkins' Clayton Collett
2010 – James Monroe's Jordan McKinney
2009 – Richwood's Dustin Brown
2008 – Lewis County's C.J. Rahming
2007 – Fayetteville's Drew Weiss
2006 – Hurricane's Heath Hauldren

"The Sports Flash" (TSF) Radio Network will accept nominations each week from high school football coaches, athletic directors, media members, and high school football fans. Each week, high school football fans from throughout the battalion's recruiting territory will have the opportunity to vote for the winner of the Army Iron Man of the Week. At the end of the regular season, fans will vote for the Army Iron Man of the Year from among the weekly winners. Throughout the campaign, fans can visit www.TheSportsFlash.com to vote for the weekly winner; sign-up for weekly "Iron Man" updates; download the audio feature; and much more.

The United States Army is charged with protecting America's freedom and preserving peace. The Army trains and equips its soldiers to be the best, especially when it comes to their job, leadership, and soldiering skills. With more than 150 jobs available in many exciting fields, the U.S. Army provides many job training and leadership training opportunities. From working with computers to assisting doctors to fixing helicopters, there's an Army job that's right for you. For more information, go online to www.GoArmy.com.

"The Sports Flash" (TSF) Radio Network delivers customized, local sports reports for 179 radio stations in 13 different states. TSF Radio Network coordinates the Army Iron Man Award campaign. High school football fans can vote for the weekly Army Iron Man winner and the annual award at www.TheSportsFlash.com. For questions about the U.S. Army Iron Man Award, please contact TSF Radio Network's Mike Sinnott at (517) 927-4570 or the U.S. Army's Jerry Patton at (304) 252-0422.

###