



GOW BROADCASTING

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**GOW BROADCASTING ANNOUNCES THE ACQUISITION OF
THE SPORTS FLASH RADIO NETWORK, EXPANSION TO NON-SPORTS STATIONS
AND SUBSTANTIAL GROWTH TO MORE THAN 360 AFFILIATE STATIONS**

Houston (December 4, 2012) Gow Broadcasting, L.L.C., who operates Yahoo! Sports Radio in partnership with Yahoo! Sports, announced that it has surpassed 360 affiliates through continued growth and the recent acquisition of The Sports Flash Radio Network.

Since Gow announced its partnership with Yahoo! Sports on August 1, 2011, the company has more than doubled its affiliate base, growing from 170 to over 360 affiliates, including recent additions KXTG in Portland, WRSO in Orlando and WFXJ in Jacksonville.

“We are really pleased with the ongoing expansion of our affiliate base. The acquisition of the Sports Flash Radio Network extends our reach to both sports-format and non-sports-format stations. And the additions of new shows we have introduced over the past year have enabled us to achieve industry-leading growth,” said David Gow, CEO of Gow Broadcasting.

The Sports Flash Radio Network was founded by Mike Sinnott and provides sports updates to affiliates across the country. “We are very excited to join forces with Yahoo! Sports Radio as we see strong potential for growth,” said Sinnott, President of the Sports Flash Radio Network. Sinnott will join the management team at Yahoo Sports Radio, serving as Vice President, and responsible for the growth of the updates business.

“Clearly there is demand for sports updates, and we want to work with affiliates in whatever manner best supports their programming objectives. The acquisition of the Sports Flash Radio Network accelerates the growth of this product,” added Gow.

In the past year, Gow has created a number of shows in collaboration with Yahoo! Sports, including the Dan Wetzel and Pat Forde show, the Fantasy Freaks show and the Geoff Ketchum show. “Each one of them has contributed to our affiliate totals,” said Gow. Last month the network also announced a new show hosted by Marty Tirrell and

Bob Ryan. “We have gotten great feedback on their show. Bob Ryan is one of the top sports journalists in the country,” noted Gow.

About GOW Broadcasting, L.L.C.

Based in Houston, Gow Broadcasting, LLC distributes audio content under the Yahoo! Sports Radio brand name (www.yahoosportsradio.com) reaching an estimated five million people each week on a network of over 360 terrestrial stations, Sirius Satellite Radio, mobile and a number of digital partners. Gow Broadcasting, L.L.C. is backed by a private investment group with significant experience in media ownership. The investor group includes Steve Webster, co-manager and co-CEO of Avista Capital, Patrick Dugan, vice president and general counsel of Nortex Corporation and David Gow, chairman and CEO of Gow Broadcasting, L.L.C.

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